

SANTA FE SPRINGS BUSINESS

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2024 Destiny On Stage Dinner and Silent Auction

On June 29, the Santa Fe Springs Chamber/League Youth Enrichment Fund hosted an unforgettable evening at the *Destiny on Stage* event. This year's celebration was a resounding success, thanks to the overwhelming support from our incredible sponsors and the enthusiastic participation of the community. The night was an exquisite blend of elegance and philanthropy, as attendees dressed to impress and eagerly bid on an array of remarkable auction items, all to support a worthy cause.

The evening commenced with a complimentary cocktail hour, where guests were serenaded by the soulful tunes of Michael Parlett, a talented musician and singer. As the night progressed, Summit Event Catering provided delectable appetizers, creating a delightful atmosphere for mingling, bidding on silent auction items, purchasing raffle tickets, Treasure Chest keys, and participating in the Wine Pull. Guests also enjoyed capturing memories at the Snap Picture Booth, adding a fun and festive touch to the event.

This annual gathering serves as a vital fundraising effort for various YEF programs, including the mentor program, leadership initiatives, CHOICES, Future Business Leaders, career fairs, and scholarships. A highlight of the night is always the recognition of students who receive the Destiny and Powell Grant scholarships, showcasing their achievements and aspirations.

We extend our deepest gratitude to the generous donors and attendees who made it possible for the YEF to award scholarships to this year's



deserving recipients. The prestigious \$20,000 Destiny Scholarship was awarded to Jylliana Casillas, a standout senior at Santa Fe High School. Jylliana epitomizes academic excellence, with a curriculum filled with AP and honors courses. Her acceptance to UCLA marks the beginning of a journey driven by an unwavering desire to help others and a deep commitment to personal growth and academic achievement. Her leadership within the Youth Leadership Committee (YLC) highlights her intellectual curiosity and passion for learning, making her a true beacon of inspiration.

Ariana Castro, recipient of the \$10,000 Destiny Scholarship, also exemplifies excellence at Santa Fe High School. Excelling in the AVID program, she stands out for her leadership and academic expertise, navigating a rigorous curriculum of AP and honors classes. Inspired

by her volunteer work with marine life, Ariana dreams of studying marine biology at UCLA. Praised by her aquarium director for her diligence and engaging demeanor, she is poised to make significant contributions to marine science with her unyielding determination.

Carlos Aguilar, a spirited senior at Santa Fe High School, is set to unleash his writing talents at Cal State LA. With a mix of skill, passion, and sheer determination, Carlos is on the brink of literary success. He has already made waves with three published works and a second-place victory in the Pen & Quill online poetry competition in March 2023. His award-winning piece, "New Life," highlights his exceptional ability and dedication. Praised by his English teacher for his laser-like focus and tenacity, Carlos aims to immortalize his family's history, Mexican life, and culture through his vibrant and

imaginative writing. The world should get ready—Carlos Aguilar is just getting started!

Victoria Vasquez Vicuna, another remarkable recipient, was also honored this evening but unable to attend. A dynamic senior at Santa Fe High School, Victoria is brimming with enthusiasm for the tech industry, especially video editing, and dreams of crafting a career with heavyweights like Google, Disney, or Apple. On the verge of starting her adventure at Cal State San Marcos, Victoria has secured a coveted spot in the Art, Media & Design program. Her community spirit shines through her impressive 170+ volunteer hours, which include invaluable contributions to the Little Lake City School District, translating at ELAC meetings, and managing a Girl's Basketball team. As a first-generation college student, Victoria has faced her share of challenges, yet her resilience and unwavering dedication to her goals sparkle with promise and potential.

The success of this event is a testament to the hard work and dedication of many individuals. Special thanks to the YEF and Chamber Board of Directors, as well as the Destiny Dinner Committee, for their time, commitment, and innovative ideas, which played a crucial role in making this evening a triumph. We also extend our heartfelt appreciation to the SFS Chamber office team for their invaluable contributions.

For more information about the Youth Enrichment Fund and its programs, please visit www.youthenrichmentfund.org.

SFS Chamber Board Installation and Volunteer Recognition at Azar Event Center

The Santa Fe Springs Chamber of Commerce recently held its annual Board Installation and Volunteer Recognition event on June 13 at the elegant Azar Event Center. This gathering celebrated the achievements of the 2023-2024 Chamber and Youth Enrichment Fund (YEF) Board of Directors, while

also welcoming the incoming 2024-2025 Boards and Presidents.

The evening began with a warm welcome from the Chamber President, Bruce Lazenby, who expressed heartfelt gratitude to the outgoing board members and volunteers for their dedication and hard work over the past year.

Their efforts have significantly contributed to the growth and success of the Chamber and YEF, fostering a stronger community and vibrant local economy.

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Meet the 2024-2025 SFS Chamber and YEF Board of Directors.



President's Award recipient Wendy Meador-Kunert (center) with SFS Chamber President Bruce Lazenby and SFS Chamber CEO Kathie Fink.



SFS Chamber President Bruce Lazenby and SFS Chamber CEO Kathie Fink with Volunteer of the Year recipient Oscar Serrano.



Santa Fe Springs Mayor Jay Sarno and newly-installed Youth Enrichment Fund President Debbie Baker and SFS Chamber President Carlos Gallardo.

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PRESIDENT'S MESSAGE

Reflecting on a Decade of Growth and Looking Ahead as the Santa Fe Springs Chamber President

By Carlos Gallardo, Farmers and Merchants Bank

Introduction: Ten years ago, as Farmers & Merchants Bank opened its office in Downey, little did I know that my journey with the Santa Fe Springs Chamber would lead me to become its president. Today, I want to express my gratitude to the outgoing president, Bruce Lazenby, for his exceptional work, and extend my best wishes for his well-deserved retirement from Rose Hills. I am also thankful to my executive committee and board of directors for their unwavering support. What truly sets our chamber apart is its dedicated staff, hardworking members, and a strong partnership with the city.

Continuing a Tradition of Warmth and Inclusivity: From the moment I attended my first networking chamber event, I was struck by the warm and welcoming atmosphere. As the new president, it is my utmost priority to uphold this tradition. I believe that a supportive community fosters growth and success for all its members. Together, we will continue to create an environment where collaboration and connection thrive.

A Resource for All: I would like to take this opportunity to remind our business community, residents, and chamber members that the Santa Fe Springs Chamber is here as a valuable resource. Whatever your needs may be, we have solutions. Whether it's personal or business-related, feel free to reach

out to us via phone or visit our website. We have an extensive list of members who offer a wide range of services. Let us connect you with the right professionals to meet your needs.

Upcoming Event: The Annual SFS Business Expo: Mark your calendars for September 18 as we prepare for our highly anticipated annual SFS Business Expo. This event is an excellent opportunity to engage with our members, learn about their products and services, and build valuable connections. We encourage everyone to attend and discover the diverse range of businesses that make our community thrive.

Conclusion: As I step into the role of Santa Fe Springs Chamber president, I am filled with excitement and determination to contribute to the growth and success of our members and our community. Together, with our dedicated staff, hardworking members, and the support of our city, we can achieve great things. Let us continue to build upon the strong foundation laid by our predecessors and create a chamber that remains a pillar of support and collaboration for all.

'Champion Mindset: Driving Success Together'



Discover Our City's Transformation with the Development Projects Map

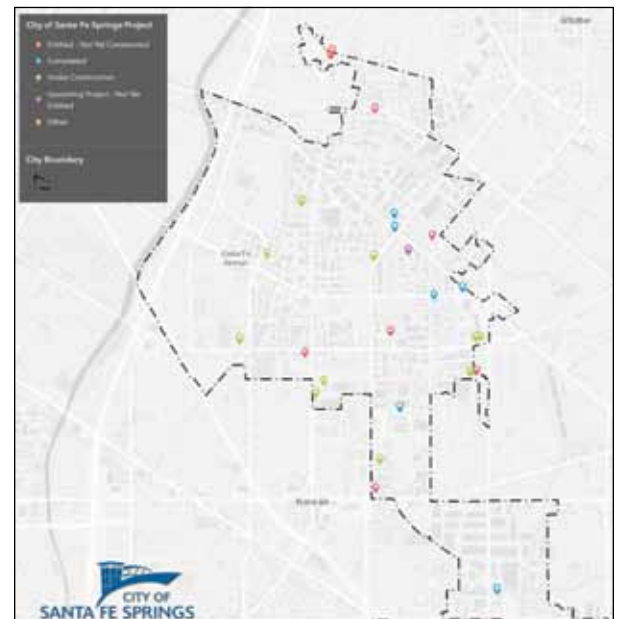
The Community Development Department is thrilled to introduce you to our City's interactive digital map, designed to highlight the upcoming, entitled, under construction, and completed developments currently shaping the Santa Fe Springs community! This innovative web map offers residents and the business community an immersive experience to explore the City's transformative journey.

Follow the transformative journey happening in our City as you navigate through key projects, locate where development is underway, and stay updated with the construction activity that is defining Santa Fe Springs' identity.

This digital map not only serves as a testament to our City's commitment to innovation but also as an invitation for active participation in shaping our future. By providing a visual narrative of notable developments, we aim to foster a deeper connection with our community and inspire collective engagement in shaping the future of Santa Fe Springs.

The Notable Development Projects Map can be easily accessed on the City's website under the Community Development Department's webpage: www.santafesprings.org/developmentprojects.

If you have any questions about the projects or need assistance accessing the map, please feel free to contact our Community Development Department at (562) 868-0511, ext. 7550.



Governor Signs PAGA Reform Legislation

On July 1, 2024, California Governor Gavin Newsom signed into law two Private Attorneys General Act (PAGA) reform measures — Assembly Bill 2288 and Senate Bill 92 — that, together, will curtail rampant PAGA lawsuit abuse while offering better outcomes for employees who have been wronged.

"The new policies coming out of the reform measures signed [yesterday] will create more fairness in the process for small businesses and, importantly, incentivize them to understand and comply with labor laws that impact their workforce to the benefit of all," said CalChamber President and CEO Jennifer Barrera in a statement.

As previously reported, seven core elements are in the package, and CalChamber is proud to have played a leading role in negotiating these significant reforms that include big wins for employers in California.

One such win is the significant reduction of potential penalties under a PAGA action if an employer has proactively taken "reasonable steps" to comply with the Labor Code, before receiving a records request or a PAGA notice. Additionally, employers

who take all reasonable steps to prospectively be in compliance after a PAGA notice may also benefit from caps on penalties.

These "reasonable steps" include:

- Conducting periodic payroll audits and taking action in response to audit results;
- Disseminating lawful written policies;
- Training supervisors on applicable Labor Code and wage order compliance; or
- Taking appropriate corrective action with regard to supervisors.

"This package provides meaningful reforms that ensure workers continue to have a strong vehicle to get labor claims resolved," Barrera said in a previous statement, "while also limiting the frivolous litigation that has cost employers billions without benefiting workers."

To help California businesses with proactive compliance, CalChamber is creating a suite of comprehensive PAGA-related resources — stay tuned for more!

CalChamber HRWATCHDOG, July 2, 2024

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Summer 2024 Concerts in the Park

Come out and join us for the annual return of the Santa Fe Springs Summer Series as we bring an awesome lineup of live concerts at Heritage Park for the whole family to enjoy. For more information, please call Heritage Park at (562) 946-6476. Heritage Park is located at 12100 Mora Drive.

Winslow Country Band, Friday, July 12, Heritage Park, 7:00 to 9:00 p.m.
Winslow is an iconic country band hailing from California, founded in 1992, and revered as a distinguished member of the California Music Hall of Fame. With a signature sound that effortlessly blends the nostalgic twang of 90s country with the timeless appeal of classic rock, Winslow has captivated audiences across generations with their heartfelt lyrics and electrifying performances.

Suave the Band, Friday, July 19, Heritage Park, 7:00 to 9:00 p.m.
Suavé was formed in 1998 by Rene Burguan. Since its inception, this 8 piece powerhouse band has thrilled audiences throughout Southern California with their energetic music and high spirit onstage antics. Suavé's success stems from their ability to authentically perform many different styles of music ranging from Jazz, Rock, Swing, and R&B, to Latin music like Cumbia, Merengue, Salsa, Cha-Cha and more. With a lineup praised for their high-energy performances, this group of seasoned musicians is sure to bring the party and get the crowd on their feet.

Pulp Vixen, Friday, July 26, Heritage Park, 7:00 to 9:00 p.m.
Pulp Vixen is not your average all-female band. They are a powerhouse of talent, style, and energy that is guaranteed to get any crowd on their feet. With a diverse repertoire that includes today's top 40 dance hits, Latin rhythms, R&B grooves, hip hop beats, and classic rock favorites, Pulp Vixen knows how to keep the party going all night long.

Mariachi Cielito Lindo, Friday, August 2, Heritage Park, 7:00 to 9:00 p.m.
Mariachi Cielito Lindo is a band that represents the essence and heart of traditional Mexican music. Founded by the talented musician Osvaldo Mendoza in 2021, this band has quickly gained recognition and admiration from audiences all over the world. Mariachi Cielito Lindo is known for their captivating performances, filled with authentic instruments, powerful vocals, and vibrant energy. They have become a symbol of pride for Mexican culture and continue to inspire and entertain audiences of all ages. Mariachi Cielito Lindo is not just a band, but a representation of the rich and beautiful heritage of Mexico that will continue to be celebrated through their music.

Contact the SFS Chamber:
(562) 944-1616 or email us
at mail@sfschamber.com

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Networking @ Noon
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SFS Chamber members and non-members getting together for business-to-business networking lunch.

- 22 AUG** McDonald's
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- 19 SEPT** DoubleTree by Hilton
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California Grill Hosts May Business-to-Business Networking Lunch

The Santa Fe Springs Chamber of Commerce is excited to announce their monthly business-to-business networking lunch event that took place on May 16 at California Grill in Whittier, offering a unique opportunity for local businesses to connect and collaborate.

Set to begin at 11:30 a.m., this monthly networking lunch aims to foster relationships and encourage new business opportunities within the community. Attendees have the chance to meet and engage with fellow business professionals in a relaxed and welcoming atmosphere.

California Grill, known for its delicious menu and inviting ambiance, provides the perfect backdrop for this event. Participants enjoy a delightful chicken and pasta meal while discussing industry trends, sharing insights, and exploring potential partnerships.

Don't miss out on this excellent opportunity to expand your business network and connect with other professionals. Mark your calendars every third Thursday and join the Santa Fe Springs Chamber of Commerce for an afternoon of networking, collaboration, and growth.

Join the Santa Fe Springs Chamber of Commerce
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What a turnout! Attendees enjoy the shade under the pavilion.

Networking at Noon June Luncheon: A Vibrant Gathering at the Santa Fe Springs Swap Meet

On June 20, the Santa Fe Springs Chamber of Commerce hosted its much-anticipated Networking at Noon luncheon at the lively Santa Fe Springs Swap Meet!

The SFS Swap Meet, known for its vibrant atmosphere and variety of vendors, provided a unique and one-of-a-kind experience for the luncheon. Attendees were treated to a delectable spread of Chinese cuisine along with the old school fried burritos and french fries, which added to the convivial spirit of the gathering.

Throughout the luncheon, guests engaged in conversations while exchanging business cards and discussing potential collaborations. The Chamber's focus on creating a supportive community was evident as experienced professionals offered advice to newcomers.

A highlight of the event was a brief presentation and tour by Rick Landis, Director of Business Development at the SFS Swap Meet, who shared insights on the history, progression, and success of the swap meet. A big shout out to the SFS Swap Meet for such a fun-filled networking afternoon.



Rick Landis stands in front of the original snack bar.

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RIBBON CUTTING AND GRAND OPENING CELEBRATIONS

Ribbon Cutting Celebration for McDonald's on Valley View and Rosecrans

June 6 was a memorable day as we gathered to celebrate the ribbon-cutting event for the newly remodeled McDonald's on the corner of Valley View and Rosecrans.

The event was graced by the presence of owner Patricia Yoon, supervisor Angie Covarrubias, and their dedicated staff, all of whom were thrilled to showcase the revamped location. Numerous local businesses came together to support the celebration.

One notable aspect of this McDonald's is the true hometown spirit embodied by Patricia Yoon, which is clearly reflected in her team's enthusiasm and dedication.

Whether you're looking for a delicious breakfast, a satisfying lunch, or a delightful dinner, come visit McDonald's at 14317 Valley View Avenue, Santa Fe Springs. Experience the warm, community-focused atmosphere and enjoy the freshly remodeled space!



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51 Years

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47 Years

Colliers International – Mike Foley

44 Years

Pump Engineering Co.

43 Years

Spec Tool Company

40 Years

A & B Tire

P P Mfg. Co., Inc. – Metal Manufacturing

37 Years

Greg's Auto Body

35 Years

St. Paul High School

31 Years

Lakeland Villa, LLC

26 Years

GM Properties

25 Years

HERAEUS

Super Dyeing, LLC

24 Years

Gingerich Construction

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Tangram Interiors

23 Years

Pacific Western Bank

20 Years

B3W Inc.

19 Years

Hispanic Outreach Taskforce

Whittier Area First Day Coalition

16 Years

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15 Years

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14 Years

DME Incorporated

11 Years

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10 Years

The Ink Spot, Inc.

Thinkmate

9 Years

Starbucks (Telegraph & Orr & Day Road)

8 Years

Conceptual Marketing

Telecomp Enterprises Inc.

7 Years

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Shell Roofing Solutions Group

YMCA of Greater Whittier

6 Years

America's Factors, Inc.

Ho'oilina Foundation

5 Years

G&A Partners – Darwin Vande Hoef

Jarrow Industries, Inc.

4 Years

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Vance & Hines Performance Inc.

3 Years

Edward Jones – Ken Stewart

JC Carter Law, APC

The UPS Store # 7381

2 Years

Atomic Technology Solutions

Chrissy Tumbling

Gatherings n' Stuff

La Jara Brewing Company

Orange Aluminum Corporation

1 Year

Blue Icon Communications

Cannon Nation Boxing

Casework Installation Inc.

FFB Bank

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Magicland Children's Dentistry & Orthodontics

Optum

Santa Fe Springs Chamber New Member Welcome and Open House

On May 22, the Santa Fe Springs Chamber of Commerce hosted a New Member Welcome and Open House, creating a warm and inviting atmosphere for the newest members of the Chamber community. Held at the chamber's office, the event offered a unique opportunity for new members to familiarize themselves with the chamber's resources, services, and network.

Attendees were greeted by the chamber staff and President Bruce Lazenby, ambassadors, and board members who provided informative tours of the facility and shared insights about the various programs and benefits available to chamber members. The event also featured brief introductions and welcome speeches, highlighting the chamber's mission to support local businesses and foster community growth.

The open house facilitated meaningful networking, allowing new members to connect with established business leaders and peers. This event was a significant first step for many in integrating into the Santa Fe Springs business community, paving the way for future collaborations and partnerships.



"Welcome to the family" to the newest SFS Chamber members.

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Treasure Chest winner Debbie Baker



YEF Board Member Joanne Klemm presenting the \$20,000 scholarship to Jilliana Casillas.



Don Scala enjoying the evening with his two daughters.



Ivy Tsai, Valerie and Gus Hernandez, and Councilmember Juanita Martin



Vivian Jacinto, Carolyn Reggio, Jerry Pinkston, Sylvia Gonzalez, Lina Ariza, and Debbie Wade



SFS board members Mark Gutierrez and Lisa Boyajian enjoying dinner with family and friends.



Santa Fe High School administration out supporting their SFHS Scholarship recipients.



Lillia and Paul, Santa Fe High School, and Kevin, Whittier Union HS District



SFS Chamber Board Member Ross Gile and wife, Helen Nguyen



SFS Chamber Board Member Kris Lewis and wife, Teresa Lewis



Norm Herron and Patty O'Connor



Volunteers Madalyn Mariscal and Kelsey Spangler



SFS Chamber and YEF Board Members Sharon Wu and husband, Artie Wu; Happy Birthday, Sharon!



SFS Chamber and YEF Board Members Raman Venkat and wife, Brinda, bidding on the auction.



YEF Board Member Wendy Meador-Kunert and husband Steve enjoying the music.



Tangram sponsor table



Serv-Wel Disposal & Recycling sponsor table



Stifel, Daniel J. McMillan sponsor table

Financial Empowerment: Strategies for Business Growth

On May 21, Laurette Clash, the esteemed CEO and owner of P.I.E, Inc. Accounting Management Services, was our featured speaker at an enlightening event titled "Financial Empowerment: Strategies for Business Growth."

The event was a resounding success, providing invaluable insights and practical tools for business owners. Laurette Clash, a seasoned expert in accounting management, guided

participants through a comprehensive session designed to empower them with the financial acumen needed to elevate their business operations.

Attendees gained practical skills to enhance their financial strategies, received personalized advice tailored to

their unique situations, and left feeling inspired to take proactive steps toward financial stability and growth.

For more information or to connect with Laurette Clash, please email llash@pieincaccounting.net or call (626) 460-0338.

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P.I.E, Inc. Accounting Management Services CEO Laurette Clash presented Financial Empowerment: Strategies for Business Growth.



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Santa Fe Springs Chamber of Commerce

**"Maximize Your Success
with Emotional Intelligence"**

**August
27**

8:30 am - 10:00 am
Lauren Sweeney



**RISE UP
FOR YOU**

Join us for engaging and dynamic presentation from Lauren Sweeney VP of Rise Up For You.

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- **Unlock Success:** Discover the key components of Emotional Intelligence (EI) and how they can transform your personal and professional life.
- **Practical Tools:** Gain actionable strategies to enhance self-awareness, manage emotions, and build stronger relationships.
- **Boost Communication:** Learn effective techniques for improving communication and teamwork.
- **Personal Growth:** Develop a personalized plan to cultivate your EI and achieve your goals.

Don't miss this opportunity to elevate your success with the power of Emotional Intelligence!

Town Center Hall: 11740 Telegraph Road, SFS, CA 90670
Register : www.sfschamber.com

Chamber Members \$10 | Prospective Members \$15



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Installation

continued from page 1

A special segment of the evening was dedicated to acknowledging the Volunteers of the Year recipient, Oscar Serano, and President's Award recipient, Wendy Meador-Kunert, whose selfless contributions have been instrumental in various Chamber and YEF activities. Each received an award as a token of appreciation, and their commitment to community service was met with enthusiastic applause.

The highlight of the event was the formal installation of the 2024-2025 Chamber and YEF Board of Directors and Presidents. The incoming board members were introduced, and each took an oath of office, pledging to continue the mission of the Chamber and YEF with integrity and enthusiasm. The newly installed presidents of both boards shared their vision and goals for the upcoming year, emphasizing the importance of collaboration and innovation in driving the organizations forward.

The event concluded while allowing attendees to mingle and celebrate the successes of the past year while looking forward to the future. The array of delectable food, desserts, and ambiance of the Azar Event Center, coupled with the sense of community and shared purpose, made for a memorable evening.

SANTA FE SPRINGS CHAMBER

SAVE THE DATE

CONNECTING BUSINESSES & EMPOWERING COMMUNITY

BUSINESS EXPO

SEPTEMBER 18
3:00PM - 6:00PM

2024 Over 80 exhibitors!

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Santa Fe Springs

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FREE
ADMISSION

SANTA FE SPRINGS CHAMBER

CONNECTING BUSINESSES & EMPOWERING COMMUNITY

Wednesday
SEPT 18
3:00PM to 6:00PM

Heritage Park
12100 Mora Dr.
Santa Fe Springs

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2024

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Emerald Leadership Sponsor: \$350

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Ivy Park Marketing Director Kris Schero (striped sweater), surrounded by her staff, Santa Fe Springs and Cerritos Chamber representatives.

Santa Fe Springs and Cerritos Chambers Host May Business Card Exchange Breakfast

On May 1, the Santa Fe Springs Chamber of Commerce and the Cerritos Chamber of Commerce came together for a dynamic Business Card Exchange Breakfast hosted by Ivy Park at Cerritos. This highly anticipated networking event provided a valuable platform for local business professionals to connect, share ideas, and foster new relationships.

Held in the outdoor serene garden of Ivy Park, the breakfast event attracted a diverse group of attendees, including entrepreneurs, business leaders, and community stakeholders. The atmosphere was vibrant as participants exchanged business cards and engaged in meaningful conversations about potential collaborations and opportunities for growth.

Both chambers have a long history of supporting local businesses and facilitating events that enhance community engagement and economic development. This joint effort underscored their commitment to creating a cohesive business community and promoting regional prosperity.

A big thank you to Ivy Park at Cerritos for hosting the annual May event and providing tours of the beautifully newly renovated facility where dedication to personalized senior care is their number one priority.



Attendees gather to enjoy a 'fiesta style' networking breakfast.

June Business Card Exchange in Full Swing

On Wednesday, June 1, the Santa Fe Springs Chamber of Commerce held its Business Card Exchange Sunrise Breakfast at the elegant DoubleTree by Hilton in Uptown Whittier. This monthly event, known for fostering valuable connections and networking opportunities, drew a diverse crowd of business professionals.

The event began early in the morning and attendees were greeted with a warm welcome and the inviting aroma of a hearty breakfast buffet, featuring an array of delicious options designed to suit all tastes. The combination of the exquisite venue and delectable cuisine set the perfect tone for a productive morning.

As the breakfast progressed, participants engaged in lively discussions, exchanged business cards, and shared insights about their respective industries. The atmosphere was filled with a sense of camaraderie and mutual support, hallmarks of the Santa Fe Springs Chamber community.

Attendees had the opportunity to introduce themselves and their businesses in a structured yet informal setting, allowing for meaningful interactions and potential collaborations.

A warm thank you to DoubleTree by Hilton – Whittier for hosting the June networking event where over 50 attendees gathered!



SFS Chamber Ambassador Chair Jerry Pinkston presenting a certificate of appreciation to Trese Childs of DoubleTree by Hilton-Whittier.



Attendees pause for a photo during the Bingo game.

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BUSINESS CARD EXCHANGE

sunrise breakfast

**WEDNESDAY
AUGUST 7TH**

8:00AM
-
9:30AM

Hosted by:

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Whittier

Parking LOT C
walk to
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Lower Level
'Rio Cafe'

Members: \$20
Prospective Members: \$30

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Business Card Exchange

Sunrise Breakfast

Hosted by:

**WEDNESDAY
SEPT 4**

8:00am - 9:30am

Location:
10640 Rosecrans Ave.
Norwalk

MEMBERS - \$20
PROSPECTIVE MEMBERS - \$30

Register at sfschamber.com or call (562) 944-1616

Workplace Violence Prevention Standards for General Industry

California's general industry workplace violence prevention requirements apply to nearly all California employers and are enforced by Cal/OSHA. Under the law, effective July 1, 2024, covered employers have several obligations.

Read about the new law that took effect July 1, 2024.

These obligations include:

- Establishing, implementing and maintaining a written "workplace violence prevention plan;"
- Identifying, evaluating and correcting/mitigating workplace violence hazards/risks;
- Training your workforce on your workplace violence prevention plan and related procedures;

- Investigating and responding to workplace violence incidents;
- Utilizing a violent incident log for each instance of workplace violence involving your employees; and
- Retaining various workplace violence records and making them available to employees and Cal/OSHA upon request.

The law covers all employers in the state of California, with the exception of:

- Health care workers covered by Cal/OSHA's Workplace Violence Prevention in Health Care standard (see Health Care Facilities Violence Prevention Standard);

- The California Department of Corrections and Rehabilitation;
- Law enforcement agencies;
- Employees who work virtually from a location outside of the employer's control; and
- Places of employment with fewer than 10 employees working at the place "at any given time" and that are not "accessible to the public."

Please note that the law does not define the phrase "not accessible to the public" and there is no current guidance for what this means. If you are unsure whether your business is accessible to the public, consult with legal counsel.

CalChamber



Santa Fe Springs
Department of Fire-Rescue
Firefighters Local 3507

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1 Large Potato with toppings of your choice & a drink for **\$15**
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Thursday, August 15th, 2024
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Desserts will also be available for purchase!

Additional Relay for Life donations welcome!
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CHAMBER OF COMMERCE

Market Your Business

Maximizing your Chamber Website

Wednesday
August 14, 2024
10:30 - 11:30 AM

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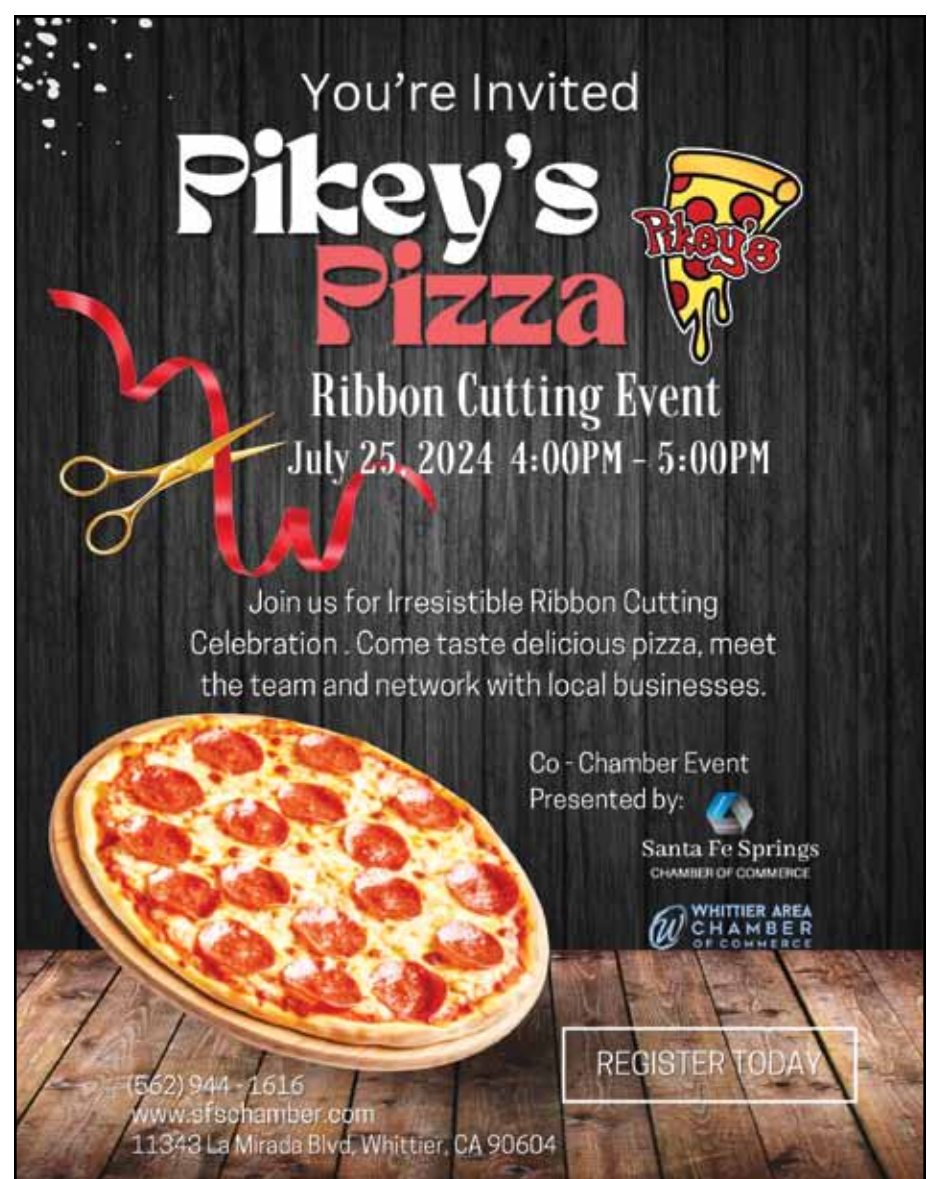
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~ 10:00 AM ~



For information contact Cindy Jarvis at cjarvis@sfscs.org

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Focus on Time in the Market, Not Timing the Market

Should you buy a home now or should you wait? That's a big question on many people's minds today. And while what timing is right for you will depend on a lot of other personal factors, here's something you may not have considered.

The Downside of Trying To Time the Market

Trying to time the market isn't a good strategy because things can change. Here's an example. For the better part of this year, projections have said mortgage rates will come down. And while experts agree that's still what's ahead, shifts in various market and economic factors have pushed back the timing of when that'll happen. Here's how that's impacted homebuyers who've been sitting on the sidelines. As U.S. News says:

"Those who put off buying a home during the past few years as they were holding out for lower mortgage rates have been left out of the market... mortgage rates have stayed higher for longer than previously expected, keeping monthly housing payments elevated. In other words, affordability didn't improve for those who chose to wait."

This is why timing the market may not pay off if you're ready and able to buy now.

The Proof Is in the Pudding:

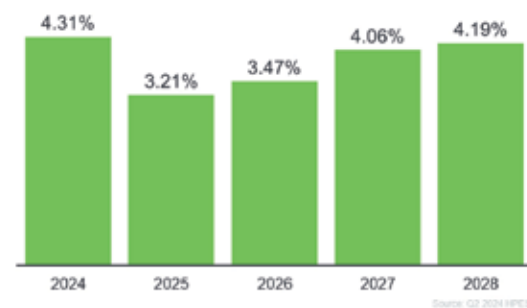
How Homeowners Benefit from Rising Home Prices

Delaying your plans also means missing out on the equity you'd gain if you went ahead with your purchase today. And the potential equity gains that are at stake may surprise you.

Each quarter, Fannie Mae releases the Home Price Expectations Survey. It asks over one hundred economists, real estate experts, and investment and market strategists what they forecast for home prices over the next five years. In the latest release, experts are projecting home prices will continue to rise through at least 2028 (see the graph below)

Estimated Home Price Performance

December-December, as Forecast in Q2 2024



To give these numbers context, let's look at a breakdown of what you stand to gain once you buy. The graph below uses a typical home's value to show how a home could appreciate over the next few years using those HPES projections:



In this example, let's say you went ahead and bought a \$400,000 home at the beginning of this year. Based on the expert forecasts from the HPES, you could gain more than \$83,000 in household wealth over the next five years. That's not a small number. This data helps paint the picture of why time in the market really matters.

The Advice You Need To Hear If You're Ready and Able To Buy Now

Right now, you may be focused on what's happening with mortgage rates and how those impact your monthly payment, but don't forget to factor in home prices. Prices are expected to continue climbing, just at a more moderate pace. And while a moderate rise in prices may not be fun for you now, once you own a home, that growth will be a huge perk. That's the time in the market piece.

Sure, you could try timing the market, but the equity you'll be missing out on in the meantime is something to seriously consider. If you're ready and able to buy now, you have to decide: is it really worth waiting?

Rather Than Focusing on Timing the Market, It's Better to Have Time in the Market.

As U.S. News Real Estate sums up:

"There's never a one-size-fits-all answer to whether now is the right time to buy a home... There's also no way to predict precisely what the market will do in the near future... Perfectly timing the market shouldn't be the goal. This decision should be determined by your personal needs, financial means and the time you have to find the right home."

Bottom Line

If you're able to buy at today's rates and prices, it may be better to focus on time in the market, rather than timing the market. And if you want to get the ball rolling and set yourself up for those big equity gains, let's connect to make it happen.

Christine Perez, Certified Mortgage Advisor, NMLS#1161920. Contact me at 626-833-0216 or email Christine.perez@nafinc.com.

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YEF Mentor Farewell and Appreciation Lunch at Town Center Hall

On May 16, the Youth Enrichment Foundation (YEF) held a heartfelt Mentor Farewell and Appreciation Lunch at the charming Town Center Hall. This special event was dedicated to honoring the mentors who have made a significant impact on the lives of young individuals from the Business Tech Academy and Mechanical, Architectural, and Drafting Academy at Santa Fe High School, through their dedication and guidance.

The afternoon began with a warm welcome from Mike Foley, YEF Mentor Chair, who expressed profound gratitude to the mentors for their unwavering support and commitment over the past year. Their efforts have not only enriched the lives of the youth but have also strengthened the fabric of the community.

A highlight of the event was the singing talent of students, mentors, and teachers during the karaoke contest where attendees either sang along or danced in their seats to the variety of songs chosen. Contestants surprised the audience with wardrobe enhancements to go along with their playlist. It was surely an afternoon of pure joy. Lunch was catered by Juniors Tacos who provided hot-off-the-grill endless soft tacos.

The Mentor Farewell and Appreciation Lunch concluded with meaningful conversations, hugs, and a heartfelt thank you to all. A celebration of achievements of the past year that strengthened the bonds within the YEF community. If you are interested in volunteering as a 2024-2025 Youth Mentor, please call the chamber office at (562) 944-1616.



YEF Mentor Chair Mike Foley and SFS Chamber CEO Kathie Fink present Mike Griffie, MAD Academy instructor at SFHS, with a special gift as he retires after 41 years of teaching.






Santa Fe High School student winners of the karaoke contest



Heatwave Hangout Summer Kickoff Evening Mixer!

On June 18, we hosted our Heatwave Hangout Summer Kickoff Evening Mixer at the vibrant La Jara Brewing Co. The event was a resounding success. The room was abuzz with the lively energy of local businesses networking, sharing ideas, and forging new connections over a selection of La Jara's finest brews. The evening was enhanced by fantastic music, creating the perfect backdrop for an unforgettable night of community and collaboration. For the coldest brew in town, visit La Jara Brewing Co. at 13423 Excelsior Drive, Norwalk, CA 90650.



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Interested or Have Questions?
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BE A VOLUNTEER YOUTH MENTOR

The SFS Chamber/Youth Enrichment Fund (YEF) is looking for dedicated business community volunteers who want to make a difference and support our youth and future business leaders!

The YEF Mentor Program Runs August through May with a commitment of approx. 1.5 hours per month.

Each month, students and mentors get together for a coordinated and planned activity through the YEF. Students get "hands on" exposure to positive business role models while developing interpersonal skills, broadening horizons, and learning about life and business.

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Wednesday 11:00 am - 10:00 pm
Thursday 11:00 am - 10:00 pm
Friday 11:00 am - 11:00 pm
Saturday 4:00 pm - 11:00 pm
Sunday 4:00 pm - 10:00 pm

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