

# SANTA FE SPRINGS BUSINESS

Official publication of the Santa Fe Springs Chamber of Commerce / [www.sfschamber.com](http://www.sfschamber.com) / Vol. 38, No. 2 / March-April 2025

## 2025 Economic Outlook: Insights, Predictions, and a Side of Bacon

The 2025 Economic Outlook, presented by Beacon Economics and renowned economist Dr. Chris Thornberg, brought a full house to the DoubleTree–Norwalk on Thursday, January 16. With a delicious buffet breakfast fueling the morning, attendees settled in for an eye-opening analysis of what's ahead for the economy—served with a side of Thornberg's signature wit.

The setting was elegant yet energizing, a perfect backdrop for discussing inflation, interest rates, job growth, and the ever-elusive question: *Are we heading for a recession or just another rollercoaster ride?* Dr. Thornberg, known for his candid and no-nonsense approach, tackled these topics head-on, delivering insights with the kind of humor that makes even economic forecasts entertaining.

### Key Takeaways from the Event:

#### Economic Growth and Performance

- U.S. economy remains strong, exceeding expectations.
- Real GDP growth has averaged 3% over the past nine quarters.
- Q4 2024 data suggests continued growth in the mid-2% range.

#### Household Finances and Consumer Spending

- U.S. household finances are a key driver of economic strength.
- Hourly earnings have grown 4.8% annually over the past five years.
- Inflation remains lower than wage growth, with consumer prices rising 3.7% annually.



Dr. Chris Thornberg (center) with representative from the SFS Chamber of Commerce, City of Santa Fe Springs, and First Pacific Bank.

- Consumer spending (70% of U.S. GDP) remains strong, driving economic expansion.

#### Challenges and Potential Risks

- Federal debt levels are a concern, posing long-term risks.
- Potential impact on economic stability and future policy decisions.
- Global uncertainties could influence the economic trajectory in 2025.

Between bites of breakfast and sips of coffee, local business leaders, professionals, and city officials left

feeling better informed, better connected, and eager to apply the takeaways to their own industries. With a strong dose of realism and optimism, the 2025 Economic Outlook proved once again to be a must-attend event, proving that even complex economic trends are easier to digest with great company and an excellent meal!

Thank you to First Pacific Bank and DoubleTree–Norwalk for your partnerships and support in sponsoring this event.

## 2025 Joint Leads Kickoff Meeting Sets the Stage for an Exciting Year Ahead

The Santa Fe Springs Chamber of Commerce kicked off the new year with energy and enthusiasm at the 2025 Joint Leads Kickoff Meeting, held on Tuesday, January 28, at the Betty Wilson Center. The event was well-attended by business professionals, entrepreneurs, and chamber members, all eager to connect, collaborate, and gain insight into the dynamic plans for the Leads Groups in the upcoming year.

Attendees were given a bird's-eye view of what's to come for the Leads programs in 2025, with discussions highlighting innovative changes, enhanced networking opportunities, and exciting growth strategies aimed at driving business success. It was a morning filled with meaningful connections, celebratory moments, and an inspiring vision for the future.

For more information on upcoming Leads events and opportunities, visit [www.sfschamber.com](http://www.sfschamber.com) or contact the Santa Fe Springs Chamber of Commerce.



Attendees hear about leads groups plans for the coming year.

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**SANTA FE SPRINGS BUSINESS**

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**PRESIDENT'S MESSAGE**

By Carlos Gallardo, Farmers and Merchants Bank

**SFS Chamber Seeks New CEO**

The Santa Fe Springs Chamber of Commerce is searching for its next Chief Executive Officer (CEO)—a dynamic and visionary leader to drive our mission forward. This is an exciting opportunity to support local businesses, advocate for economic growth, and enhance the prosperity of our community.

The ideal candidate will have a strong background in business management, excellent communication skills, and a passion for community engagement. They will be responsible for leading strategic initiatives, fostering partnerships, and ensuring the Chamber's long-term success.

**Key Responsibilities:**

- Develop and execute the Chamber's strategic vision,
- Advocate for policies that strengthen the local business environment,
- Engage with members to provide valuable resources and support,

- Build strong relationships with local businesses, government officials, and community leaders, and
- Oversee financial management and sustainable growth of the Chamber.



We are seeking a proactive, innovative leader with a track record of success in business or nonprofit leadership. The right candidate will understand the challenges and opportunities facing our business community and work collaboratively to address them.

If you are ready to make an impact in Santa Fe Springs, we encourage you to apply! Please submit your resume and cover letter to [jobs@sfschamber.com](mailto:jobs@sfschamber.com). For more information, contact Carlos Gallardo at (562) 357-8956.

Join us in shaping the future of Santa Fe Springs!

**SANTA FE SPRINGS CHAMBER OF COMMERCE**

**Exciting Leadership Opportunity: CEO Position Available!**

**Location:** Santa Fe Springs, CA

The Santa Fe Springs Chamber of Commerce, a dynamic 501(c)6 membership-led organization, is seeking an experienced and visionary Chief Executive Officer (CEO) to lead and advance its mission of advocacy, networking, and business education. With over 50 years of history, the Chamber is recruiting only its 5th CEO to oversee operations, membership growth, and strategic partnerships that support the local business community.

**Key Responsibilities:**

- Directly supervise Chamber staff and oversee all Chamber operations, programs, and events.
- Manage marketing, budgeting, accounting, and financial oversight for a \$400K+ annual revenue entity.
- Serve as the Chamber's primary representative, fostering relationships with business leaders, City officials, and regional stakeholders.
- Support and guide the Youth Enrichment Fund (YEF), ensuring program sustainability and growth.
- Drive membership engagement, retention, and value enhancement.

**Qualifications & Experience:**

- Bachelor's degree or equivalent work experience required. Preference for graduates of the U.S. Chamber's Institute for Organization Management, Western Association of Chamber Executives Academy, or Certified Chamber designation.
- Strong leadership, communication, and public speaking skills.
- Proven experience in board governance, economic development, and policy advocacy.
- Ability to collaborate effectively with City Council, City staff, and local government leaders.
- Financial acumen to create and manage budgets, ensuring fiscal health and sustainability.

**Compensation & Benefits:**

The expected CEO compensation range is \$72,000 to \$88,000.

If you are a strategic leader passionate about business growth, community impact, and economic development, we invite you to apply.

To Apply: Please submit your resume and cover letter to [jobs@sfschamber.com](mailto:jobs@sfschamber.com) by Friday, April 11, 2025.

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## Santa Fe Springs Home and Business Security Rebate Program

The City of Santa Fe Springs is committed to public safety and supporting both residents and business owners in securing and protecting their properties. To help enhance community safety, the City is offering a Home and Business Security Rebate Program for the purchase and installation of security enhancements such as security cameras, alarm monitoring systems, accessories, floodlights, motion sensors, and other additional hardware necessary to safeguard your property. Residents are eligible to receive a one-time \$250 rebate and business owners are eligible to receive a rebate of up to \$1,500. The Home and Business Security Rebate Program is offered on a first come, first served basis to residents and businesses who meet requirements. For more information on application and eligibility requirements, please contact the Police Services Center at (562) 409-1850.

## Spring Welcome Ribbon Wreath & Sip

In this hands-on class, you'll create a beautiful and unique wreath featuring burlap, vibrant spring-themed ribbons, and decorative accents to welcome guests to your home in style. All materials are included, and light refreshments will be provided. By the end of the workshop, you'll have a stunning burlap ribbon wreath that's perfect for your front door or as a thoughtful handmade gift.

Ages: 21+

Resident cost: \$55 / non-resident cost: \$65

Class #9485

March 14, Friday, 6:00 to 8:00 p.m., Little Lake Park Meeting Room

## Bunny Centerpiece Works-hop

Hop into spring with our fun and festive Bunny Centerpiece Works-hop! In this workshop, you'll learn how to craft a delightful bunny centerpiece using a mix of decorative materials like florals, greenery, and seasonal accents. All materials are included, and light refreshments will be served.

Ages: 21+

Resident cost: \$55 / non-resident cost: \$65

Class #9486

April 11, Friday, 6:00 to 8:00 p.m., Town Center Hall

For more information regarding the city's Adult Recreation Activities above, please contact the Parks and Recreation Department office at (562) 863-4896.

Contact the SFS Chamber:  
(562) 944-1616 or email  
us at mail@sfschamber.com

[Sign up for our Email Newspaper](#)

## Santa Fe Springs Crime Statistics

Year-to-date Comparison of Part I Crimes  
December 2024

Crimes reported	2023	2024	-/+	%
<b>Total</b>	<b>1,536</b>	<b>1,724</b>	<b>188</b>	<b>12 %</b>
Homicide	4	1	-3	-75 %
Rape	6	8	2	33 %
Robbery	36	68	32	89 %
Aggravated Assault	61	77	16	26 %
Residential Burglary	19	13	-6	-32 %
Commercial Burglary	220	263	43	20 %
All Thefts	675	732	57	8 %
<i>Shoplifting</i>	103	131	28	27 %
<i>Burglary/Theft from Vehicle</i>	352	301	-51	-14 %
<i>Other theft</i>	220	300	80	36 %
Grand Theft Auto	295	262	-33	-11 %
Arson	10	9	-1	-10 %



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## RHA Inc., Richard Heath & Associates



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**10039 Pioneer Boulevard**  
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**Networking @ Noon**  
 11:30am-1:00pm  
 SFS Chamber members and non-members getting together for a business-to-business networking lunch.

- 20 MAR** Heritage Park  
 12100 Mora Drive  
 Santa Fe Springs
- 17 APR** Mr. Fries Man  
 13473 Telegraph Rd., Unit F  
 Santa Fe Springs
- 15 MAY** Chick-fil-A  
 12501 Imperial Hwy., Suite 120  
 Corporate Office Bldg/Santa Fe Springs

Visit [sfschamber.com](http://sfschamber.com) or call (562) 944-1616 to register or for more information



Chamber members and potential members gather to meet, greet, and eat!

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## January Networking at Noon Brings Connections and Conversations to Zapien's Salsa Grill

On January 16, The Santa Fe Springs Chamber's monthly Networking at Noon luncheon at Zapien's Salsa Grill was a flavorful success! Attendees enjoyed authentic Mexican cuisine expertly prepared by owner and chef Marco Zapien, known for his passion for bold flavors and fresh ingredients.

The event encouraged engaging discussions about goals for the new year, with each guest sharing something they hope to change or improve in 2025. The comfortable setting made for genuine connections as attendees exchanged ideas and expanded their networks. It was a perfect way to start the year on a high note! Join us every third Thursday of the month where we network and showcase chamber member restaurants during lunch hour. For more information visit us at [sfschamber.com](http://sfschamber.com).

## SFS Chamber Networking Lunch: Great Food With Great People

On Thursday, February 20, the Santa Fe Springs Chamber hosted a networking lunch at Gatherings n' Stuff, where members and potential members packed the room wall to wall—seriously, you could barely squeeze in without bumping into a future business connection!

The family owned venue, Gatherings n' Stuff, known for their incredible homemade cookies and food made from scratch, served up a delicious spread that had everyone's plates piled high. And if you loved it, good news—they cater!

Business cards flew around like confetti, with a whirlwind of handshakes and new connections, sparking conversations that could lead to exciting opportunities which is what it's all about. Here at the SFS Chamber, we continue to encourage building relationships with other business leaders who you 'know, like, and trust'.

If you missed it, don't worry— we'll see you at the next one!



Chamber member Marisa Novak of Embassy Suites by Hilton – Los Angeles/Downey.

# Celebrating Progress in Santa Fe Springs at the February Business Card Exchange!



Santa Fe Springs City Manager Rene Bobadilla discussing all the goings-on in the community.



SFS Chamber President Carlos Gallardo of F&M Bank presenting a gift and certificate of appreciation to Deborah Raia, Library Services Manager.

The Santa Fe Springs City Library sponsored the SFS Chamber Business Card Exchange on February 12 and kicked things off with a warm and inviting morning breakfast catered by Mr. Rosewood. Bringing together over 80 local professionals and community leaders for a dynamic networking experience, the attendees enjoyed a delicious spread while engaging in lively roundtable discussions.

City Manager Rene Bobadilla delivered an insightful address, highlighting exciting developments and positive initiatives happening both within the city government and throughout

Santa Fe Springs. His remarks set an optimistic tone for the gathering, reinforcing the city's commitment to progress and collaboration.

To energize the crowd, the event featured an icebreaker ball toss, sparking engaging introductions and conversations among participants. The morning buzzed with enthusiasm, meaningful dialogue, and a shared vision for growth and success in the community. Thank you Deborah Raia and amazing staff at the City Library for your hard work in transforming the library into a beautiful gathering place among the books.

## Caltrans Public Auction

The State of California, Department of Transportation (Caltrans) will be holding a Public Oral Auction to sell two parcels in Santa Fe Springs. The Auction will be held on April 18, at Caltrans District 7 Office in Los Angeles at 100 South Main Street, CA 90012. Registration will begin at 10:30 a.m. and the Auction will begin at 11:30 a.m.

The first property is located at 13560 Firestone Blvd., Santa Fe Springs, CA 90670 and will have a minimum bid of \$11,185,000. The second property is located at 13500 Firestone Blvd. Santa Fe Springs, CA 90670 and will have a minimum bid of \$2,032,000. Caltrans has agreed to consider all bids equal to or greater than the advertised starting bid. **NO BID BELOW CALTRANS MINIMUM BID WILL BE RECOGNIZED.** The two parcels are unimproved vacant lots. All prospective bidders are encouraged to make visual inspections prior to the auction. The property is sold in "AS IS" condition. These sales will be subject to the approval of the California Transportation Commission (CTC). The successful bids will be submitted for approval at the CTC meeting tentatively scheduled for August 14, 2025.

In order to participate in the auction, all bidders must submit a registration deposit of \$5,000 along with a completed Bid Registration Form. The Registration Form is available on the property brochure at the website link below. Registration Deposit will be refunded to all unsuccessful bidders immediately following the auction. The winning bidder will also remit an additional deposit equivalent to at least 10% of the total winning bid within 5 working days of the auction. Payments shall be made payable to California Department of Transportation. Minimum Bidder Deposit must be in the form of a cashier's check, money order, or certified check at time of auction. Remaining Balance of Bidder Deposit and Purchase Price must be in the form of an Electronic Funds Transfer and documentation of the transfer with the completed date is required. Caltrans does not accept personal checks or cash.

**For more information, please contact Caltrans District 7 at:**  
**Phone Number: (213) 897-1868 (Voicemail for Messages)**  
**Email: D7auctions@dot.ca.gov**  
**Auction Website: <https://dot.ca.gov/programs/right-of-way/excess-lands-properties-for-sale> District Office**  
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## Business Card Exchange

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## Santa Fe Springs Chamber of Commerce

**Dr. Andrea Smith**  
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"Healthy Living: Small Changes, Big Impact"

# March 25th

Join Dr. Andrea Smith, clinic director of Healthways Chiropractic, for an informative and engaging session on living a healthier, more balanced life. Drawing on her expertise in health and wellness, Dr. Smith will guide you through practical strategies and cutting-edge research to help you thrive at any age.

**What You'll Learn:**

- The Impact of Sedentary Habits: Understand how sitting, driving, and eating habits affect your health.
- Aging Gracefully: Learn how to maintain energy, mobility, and vitality.
- Wellness Tips: Discover easy, actionable steps for a healthier lifestyle.

Join us to unlock practical tools for living well and thriving at any age!

**Meeting time:**  
**8:30 am - 10:00 am**    **Register Today!**  
 Betty Wilson Center : 11641 Florence Avenue, SFS CA 90670

For detailed information: [www.sfschamber.com](http://www.sfschamber.com)  
 or call Claudia Guardado (562) 944 - 1616

Chamber Members \$10 | Prospective Members \$15



Taking a bite out of reality, students navigate their expenses at the food and grocery station.



Mentors and mentees in the program gather for a photo.

## Engaging Students with a ‘Bite of Reality’

The Youth Enrichment Fund (YEF) Mentor Program recently partnered with American First Credit Union on February 18 to bring an interactive financial literacy experience, Bite of Reality, to participating students.

This engaging simulation provides mentees with a hands-on opportunity to navigate real-world financial decisions, helping them develop essential money management skills for their future.

Through the program, students are assigned to a fictional adult persona—complete with a career, salary, family, and financial responsibilities. They then visited various stations, making choices about housing, transportation, groceries, and entertainment, all while working within a set budget. The simulation was designed to highlight the challenges of financial decision-making, including unexpected expenses and the importance of saving.

With guidance from mentors and volunteers, students gain valuable insights into budgeting, responsible spending, and financial planning. The event not only provides a fun and eye-opening experience but also reinforces the importance of financial literacy in building a successful future.

By collaborating with American First Credit Union, the Youth Enrichment Fund Mentor Program continues to equip young minds with practical skills that will serve them well beyond the classroom.



Guest speaker panel answers questions.

## Youth Enrichment Fund Mentor Program Inspires Future Leaders

The Youth Enrichment Fund (YEF) Mentor Program hosted a Business Speaker Event at the Holiday Inn – La Mirada on January 23, bringing together aspiring young professionals and alumni of Santa Fe High School.

The event featured a guest speaker panel of former students who have gone on to build careers in various industries. They shared their journeys from high school/college to the workforce, offering valuable insights, personal challenges, and lessons learned along the way.

Mentees in the program had the opportunity to ask questions and gain inspiration from those who once stood in their shoes. The event served as a powerful reminder that the journey ahead isn't always what you thought you would be doing but exactly where you are meant to be. Perseverance and the right guidance can open countless doors for the future.

With mentorship at its core, the program continues to empower the next generation, helping students bridge the gap between education and career success.

## Corporate Transparency Act: Reporting Obligations Resume

The Corporate Transparency Act (CTA) is once again in effect!

With the last nationwide injunction lifted, the federal government has resumed enforcement of the CTA. As a result, businesses must comply with **beneficial ownership information (BOI) reporting requirements**.

To ensure compliance, affected entities should take the following steps as soon as possible:

- 1. Determine Your Reporting Obligation:** Identify whether your entity—such as a corporation, LLC, or similar business registered in the U.S.—falls under CTA requirements.
- 2. Collect Necessary Information:** Gather details on beneficial owners, including key identifying information of individuals who own or control the entity.
- 3. Meet the Filing Deadline:** Submit BOI reports to FinCEN by **March 21, 2025** via the official FinCEN portal.
- 4. Stay Updated on Legislative Changes:** The Brea Chamber will continue to monitor any developments, including a proposed bipartisan bill that could extend the deadline.

For businesses subject to these regulations, early preparation is key to ensuring compliance.

More information on BOI reporting is available online at [https://www.fincen.gov/boi-faqs#B\\_1](https://www.fincen.gov/boi-faqs#B_1).

SANTA FE SPRINGS CHAMBER/LEAGUE  
YOUTH ENRICHMENT FUND

**YEF**  
YOUTH ENRICHMENT FUND

## 2025 SCHOLARSHIP PROGRAM

- **\$20,000** Destiny Scholarship
- **\$2,500** Powell Grant
- **\$2,000** Vocational Grant

### Scholarship Eligibility

**Destiny Scholarship Eligibility:**

- Be a resident of Santa Fe Springs for two years
- Minimum G.P.A. 3.0 (unweighted)
- A current high school senior
- Will be attending a 4 year college

**Powell Grant Eligibility:**

- Be a resident of Santa Fe Springs for two years
- Studying a field in the ARTS
- A current high school senior, college, or trade school student
- Minimum G.P.A 2.5 (unweighted)
- Will be or is attending a 2 or 4 year college or trade school

**Vocational Grant Eligibility:**

- Be a resident of Santa Fe Springs or attend school in Santa Fe Springs
- Applicants Must be pursuing education or training in a trade related field
- A current high school senior, college or trade school student
- Minimum GPA 2.0 (unweighted)
- Will be attending a trade school, 2 or 4 year college

**Application Deadline**  
**March 28, 2025**

**Apply Online Starting 2/3/2025:**

[www.youthenrichmentfund.org](http://www.youthenrichmentfund.org)  
 For questions, please call (562) 944-1616

# SANTA FE SPRINGS CHAMBER 58TH ANNUAL

# GOLF *Classic*

Monday, April 7, 2025  
Hacienda Golf Club

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# RIBBON CUTTING AND GRAND OPENING CELEBRATIONS

## Horizon Nursery Grand Reopening



A heartfelt thank you to everyone who joined us in celebrating the grand reopening of Horizon Nursery! It was a special day filled with joy, support, and excitement as the community gathered to welcome the new ownership under Edgar and Maggie.

Edgar gave a moving speech, expressing his vision of making Horizon Nursery more than just a business—he hopes to cultivate a place where the community can come together and find inspiration to beautify their homes. The transformation of the nursery reflects this vision, offering a welcoming space filled with vibrant plants, expert guidance, and a passion for greenery.

We appreciate all who stopped by to show their support, and we invite you to continue visiting us! Horizon Nursery is open to the public, providing a wide selection of plants and landscaping essentials.

Visit us at 9919 Cedardale Drive, Santa Fe Springs, CA 90670; (562) 832-8884. we are open Monday through Friday from 7:00 a.m. to 5:00 p.m. Thank you for celebrating this new chapter with us—we look forward to growing together!

## Los Angeles Skills Academy Ribbon Cutting: A Passionate Vision for Education

On January 15, the Santa Fe Springs Chamber of Commerce proudly celebrated the ribbon cutting of Los Angeles Skills Academy, marking an exciting milestone for this state-of-the-art training facility. Founder Anne Asiain, RN, was filled with excitement as she shared her deep passion for education and workforce development. Surrounded by family, employees, and community members, she spoke about the academy’s mission to provide top-tier healthcare training and career opportunities.

Attendees had the opportunity to learn about the diverse class offerings, meet the dedicated instructors and staff, and tour the growing facility. The event was a true celebration of learning, professional growth, and community collaboration, reinforcing the impact of skills-based education.

Los Angeles Skills Academy is now open to students and professionals looking to enhance their careers through quality training programs. Stop by and explore what they have to offer at 11627 Telegraph Road, Suite 103, Santa Fe Springs, CA 90670; telephone: (213) 444-8997.



## Jalixco Artesanía Mexicana Ribbon Cutting Event

The ribbon cutting celebration for Jalixco Artesanía Mexicana on Wednesday, January 22, was a heartfelt tribute to Mexican craftsmanship, culture, and tradition. Owners Ramsey and Rosie Ramos were beaming with pride, surrounded by family, friends, and local businesses, as they officially opened their doors to the community.

Attendees were immersed in the vibrant artistry of handmade imported goods from Mexico, showcasing the beauty and authenticity of artisanal creations. The event was filled with excitement, cultural pride, and community support, making it a truly special moment for all who attended.

Jalixco Artesanía Mexicana is now open to the public, offering a unique selection of handcrafted goods. Stop by and explore their collection at 8541 Wellsford Place, Suite H, Santa Fe Springs, CA 90670.



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# Member Anniversaries!

Congratulations to our renewing members (January-February 2025)! We greatly appreciate your continued support and involvement.

- |  |   |   |
|--|---|---|
| <p><b>60 Years</b><br/>Cascade Pump Company</p> <p><b>56 Years</b><br/>Candlewood Country Club<br/>Mc-Master Carr Supply Co.</p> <p><b>55 Years</b><br/>Collins Aerospace</p> <p><b>53 Years</b><br/>Atlas Radiator, Inc.</p> <p><b>52 Years</b><br/>Orbit Event Rentals<br/>Serv-Wel Disposal &amp; Recycling<br/>UNFI</p> <p><b>43 Years</b><br/>Cosby Oil Company, Inc.</p> <p><b>42 Years</b><br/>Rev-Co Spring Manufacturing, Inc.</p> <p><b>41 Years</b><br/>Triangle Distributing Co.</p> <p><b>35 Years</b><br/>Johnson-Peltier</p> <p><b>33 Years</b><br/>Custom Chemical Formulators, Inc.</p> <p><b>32 Years</b><br/>Tri-Cities Regional Occupational Program</p> | <p><b>28 Years</b><br/>Embassy Suites by Hilton Los Angeles Downey</p> <p><b>26 Years</b><br/>Dal Rae Restaurant<br/>Toyota Material Handling Solutions</p> <p><b>24 Years</b><br/>Integrated Office Technology</p> <p><b>23 Years</b><br/>Ansa Insurance Services<br/>Rose Hills Memorial Park<br/>Sonic Plating Co., Inc.</p> <p><b>21 Years</b><br/>B3W Inc.</p> <p><b>19 Years</b><br/>First Pacific Bank</p> <p><b>18 Years</b><br/>Hathaway Ranch Museum<br/>LeFiell Manufacturing Company<br/>Royal Imex, Inc.<br/>Superior<br/>Whittier Mailing Products, Inc.</p> <p><b>17 Years</b><br/>Compliance Training Group<br/>Global IT Communications, Inc.</p> <p><b>16 Years</b><br/>Water Replenishment District of Southern California</p> | <p><b>13 Years</b><br/>CTRA Industrial Machine, Inc.<br/>EveryBusiness HR Essentials</p> <p><b>12 Years</b><br/>Interfaith Food Center</p> <p><b>11 Years</b><br/>Agri-Turf Distributing, LLC<br/>Stifel – Daniel J. McMillan</p> <p><b>10 Years</b><br/>Los Angeles County of Education – GAIN Div.<br/>R.B. Paint and Body, Inc.<br/>Sign It<br/>Windsor Fashions</p> <p><b>9 Years</b><br/>KPB Asian Bistro</p> <p><b>7 Years</b><br/>West Coast Arborist, Inc.</p> <p><b>6 Years</b><br/>FN Logistics Inc.</p> <p><b>3 Years</b><br/>Brasov Law<br/>Bridgewater Law Group</p> <p><b>2 Years</b><br/>Fairway Staffing Services<br/>Ooma</p> <p><b>1 Year</b><br/>Chick-fil-A Telegraph &amp; Painter<br/>Credit Union of Southern California<br/>Dulce Recuerdos<br/>Escrow Today Inc<br/>P.I.E., Inc. Accounting Management Services<br/>Peter Rodriguez / Commercial Loans<br/>The Arc Los Angeles and Orange County</p> |
|--|---|---|

**Santa Fe Springs Chamber of Commerce**

**Leads Group Events**

**Tip Bunnag**  
**Blue Voltage - Video Production**

**"Elevate Your Social Media Strategy with Smart Marketing Tools"**

**April 29th**

Harness the power of CapCut, ChatGPT, and Instagram in this immersive, hands-on workshop! Learn directly from **Tip Bunnag**, Owner of Blue Voltage, and **Claudia Guardado**, Marketing Director of the Santa Fe Springs Chamber of Commerce, as they guide you through cutting-edge strategies to elevate your digital presence.

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(Please download the FREE versions of CapCut and ChatGPT on your phone before the event for the best experience!)

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 ChatGPT

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For detailed information: [www.sfschamber.com](http://www.sfschamber.com)  
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# Unlock the Secrets to Successful Follow-Up: February Event

On February 25, the Santa Fe Springs Chamber of Commerce hosted an engaging event titled "Unlock the Secrets to Successful Follow-Up."

The morning was filled with energy and inspiration, as attendees gathered to hear from guest speaker Manny Vargas, known as "That Follow-Up Guy."

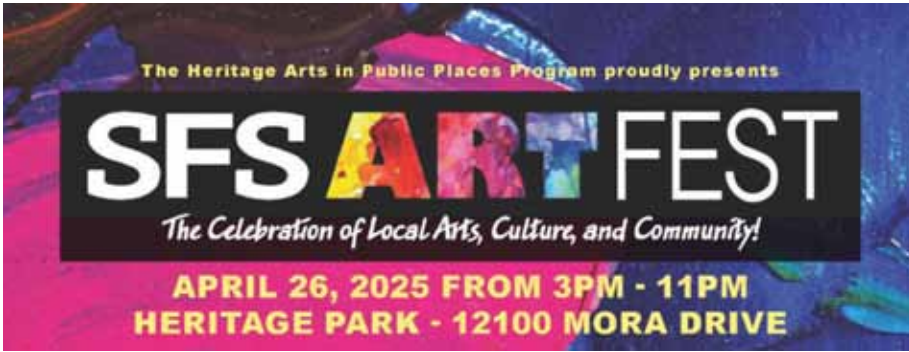
Manny, the author of "The Follow-Up Paradox," delivered a powerful message emphasizing the importance of consistent follow-up in business. His insights resonated with many, highlighting techniques that can significantly enhance sales and customer relationships.

The event was well attended, and participants left with numerous takeaways that they could immediately implement in their own practices.

From understanding the critical inspiration needed to follow up, to discovering strategies for tackling the most complex client deals, Manny provided invaluable information that sparked enthusiasm among attendees.

For those looking to dive deeper into Manny's teachings, his book is available on Amazon. To connect with Manny Vargas directly, you can reach him at [manny@thatfollowupguy.com](mailto:manny@thatfollowupguy.com).





We are excited to invite you to partner with the 2025 SFS ArtFest, a vibrant celebration of creativity and community! This event highlights local artists, live music, dance performances, artisan vendors, and diverse food offerings, attracting thousands of attendees each year.

Your sponsorship will directly support art programming, youth art grants, and SFS Art in Public Places Program, making a meaningful impact on our community. Contributions are tax-deductible, and additional details are available at [santafesprings.gov/SFSArtFest](http://santafesprings.gov/SFSArtFest).

For questions or more information, please contact Kaili Torres at (562) 692-0261, ext. 3216 or [kailitorres@santafesprings.gov](mailto:kailitorres@santafesprings.gov).

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