

SANTA FE SPRINGS BUSINESS

Official publication of the Santa Fe Springs Chamber of Commerce / www.sfschamber.com / Vol. 37, No. 5 / September-October 2024

State of the Nation with Congresswoman Linda Sánchez

On Friday, August 9, Congresswoman Linda Sánchez took the stage, hosted by the Quiet Cannon in Montebello, to outline her ambitious agenda for the 2024-2025 legislative session during the annual State of the Nation event.

The event, attended by community leaders, local officials, and constituents, highlighted Sánchez's commitment to addressing key issues affecting her district and the nation at large.

Focusing on Economic Empowerment

Congresswoman Sánchez emphasized the importance of economic empowerment in her speech, outlining a series of initiatives designed to bolster the economic well-being of working families. She explained that the Inflation Reduction Act which was signed into law two years ago has helped create some incredible things.

Part of this act also capped out of pocket drug costs for seniors on Medicare, it extended Affordable Care Act subsidies and finally empowered Medicare to negotiate prescription drug prices to try to keep the cost of these drugs down. And it was the first time that the Federal government finally committed to addressing the very real impacts of climate change.

She shared that this bill was historic legislation that has helped working families, seniors and for those who are struggling to make ends meet. Since the bill passed the rate of inflation has steadily declined from its rate of 9% before the bill was signed to the current rate of 3%.

The unemployment rate also fell from double digits during the pandemic to just over 4% today, with the economy adding over 16 million jobs since the bill was signed and wages have increased by 22% in that same time.

While the Congresswoman shared that she was proud to have voted for this bill, she also knows that there is more work to be done. Necessary grocery prices are up around 25% and the barriers to home ownership have increased, especially for first time homebuyers. With inflation cooling



Congresswoman Linda Sánchez and chamber of commerce representatives from Santa Fe Springs, Pico Rivera, Whittier Area, Norwalk, Montebello, Downey, La Habra, La Mirada, San Gabriel Valley Regional, and Industry Business Council

she hopes that the Federal Reserve will start to lower interest rates, which will help. Congresswoman Sánchez did share that the U.S. is in a better position than any other industrialized country.

Tax Policies and Small Businesses

She went on to share information about the Ways and Means Committee that she serves on, stating that this is probably the most important committee in Congress. In that position she has always focused on tax policies that support families and small businesses.

The committee covers the tax code, health care, social security and trade policies. In 2025 she shared that we are having "taxmedegan" because the provisions of the 2017 tax cuts will be expiring.

The current administration would like to continue tax cuts for Americans that make less than \$400,000 per year which includes about 98% of the country.

With the tax cuts ending, the "Tax

Relief for American Families" has been proposed. Unfortunately, this bill did not pass through the Senate due to the increase in the childcare tax credit that had been proposed in the bill. Congresswoman Sánchez stated that she would fight for a tax code that is balanced and helps our working families.

A lot of her time and attention on the Ways and Means Committee has been focused on trying to develop some common-sense solutions to help our small business owners. Sitting down with small business owners in the district, she has gathered information on what they need to succeed today.

Last year, she authored a provision in a bipartisan bill to make it easier for small businesses to offer a retirement plan, without the business owner having to provide matching contributions.

She also found out that in the United States over two-thirds of all Latino

workers do not work for an employer that offers a retirement plan, so this would help many of these workers build for their future retirement.

Trade

Trade is one of the engines that drives California's economy. Getting into trade wars with other countries typically effect American businesses who then suffer from supply chain issues and higher prices which get passed down to the consumers.

The Congresswoman has opened communications between businesses and U.S. Trade Representative Katherine Tai, so that our businesses can meet with her and share their concerns, because we have to make our trade policy a smart trade policy and a fair-trade policy.

We also need to make it easier for individuals to start small businesses by providing access to capital. Lower interest rates would help, but we must look at other ways to help overcome the barrier of access to capital.

She stressed that chambers of commerce can help, especially with minority owned businesses, by work-

continued on page 2



Santa Fe Springs Dedicated Pothole, Road Repair Measure

Measure SFS was placed on the November 5, 2024 ballot by the Santa Fe Springs City Council to address increased wear and tear to city roads by commercial traffic. Measure SFS is a dedicated, locally controlled parcel tax measure, paid for only by owners of commercial, industrial and vacant lots.

Measure SFS would provide approximately \$6,000,000 in annual funds that can be used by the City exclusively for road repair and maintenance projects, including:

- Fixing deteriorating roads
- Repairing potholes and curbs
- Keeping major industrial roads and arterial streets in good condition
- Protecting groundwater
- Improving traffic flow

Measure SFS does not create any new taxes for either homeowners or renters.

Measure SFS would require accountability provisions, including:

- An independent citizen oversight committee
- Annual financial audits
- Ensuring local tax dollars are used exclusively for road infrastructure improvements
- The measure would expire after 25 years

For more information, visit www.santafesprings.org/MeasureSFSRoadRepair.

A colorful poster for the Business Expo 2024. The top features the Santa Fe Springs Chamber logo and the text 'SANTA FE SPRINGS CHAMBER'. A large orange banner says 'JOIN US'. The main text reads 'BUSINESS EXPO 2024' with 'EXPO' in large, stylized letters. Below that, it says 'SEPTEMBER 18 3:00PM - 6:00PM' and 'Over 80 exhibitors'. A smaller text block says 'Visit local business and organization booths. Make new contacts & find a service you have been searching for.' The location is 'Heritage Park 12100 Mora Dr. Santa Fe Springs'. At the bottom, a white box says 'OPEN TO THE PUBLIC! FREE ADMISSION'. The background is a collage of business-related images.

PRSR STD
U.S. POSTAGE
PAID
Permit No. 3
Santa Fe Springs, CA

SANTA FE SPRINGS
CHAMBER OF COMMERCE
Santa Fe Springs Business
12016 East Telegraph Road, Suite 100
Santa Fe Springs, California 90670

SANTA FE SPRINGS CHAMBER OF COMMERCE

12016 E. Telegraph Rd., Suite 100
Santa Fe Springs, CA 90670
(562) 944-1616 • www.sfschamber.com

— EXECUTIVE COMMITTEE —

President

CARLOS GALLARDO

Farmers & Merchants Bank

President-elect

MARK GUTIERREZ

GILMAR Automotive Group

Vice President, Public Affairs

SCOTT SUMMERFIELD

Cascade Pump Company

Vice President, Member Services

DARWIN VANDE HOEF

G&A Partners

Vice President, Youth Enrichment Fund

DEBBIE WADE

Tepeyac Restaurant & Tequila Sports Bar

Treasurer

RAMAN VENKAT

LeFiell Manufacturing Company

— DIRECTORS —

LINA ARIZA

CBM Real Estate & Home Loans

LISA BOYAJIAN

Ansa Insurance Services

TRESE CHILDS

DoubleTree by Hilton Whittier-Los Angeles

RANDALL COURTNEY

DDWerks

DIEGO DE LAMA

State Farm Insurance

ROSS GILE

DigiCal Web Designs

KRIS LEWIS

L & G Goosehead Insurance Agency

KAREN LOMAS

Principal Financial

JAY SARNO

CJ Concrete Construction, Inc.

NICO SHUBIN

Serv-Wel Disposal & Recycling

KEN STEWART

Edward Jones

TONY WILLIAMS RARÉ

Global IT

SHARON WU

Roquemore, Pringle & Moore

— STAFF —

KATHIE FINK

Chief Executive Officer

MARICELA CASTELLANOS

Director of Administrative Services

CLAUDIA GUARDADO

Director of Marketing and Membership

SUSAN MONARREZ

Director of Programs and Events

PRESIDENT'S MESSAGE

By Carlos Gallardo, Farmers and Merchants Bank

As president of the Santa Fe Springs Chamber of Commerce, I am filled with optimism and enthusiasm as we embark on another exciting year of growth and collaboration. Our theme for this year, **“Champion Mindset: Driving Success Together,”** is more than just a slogan; it is a call to action that reflects our unwavering commitment to fostering collaboration, innovation, and growth among our members and the broader community.

The Santa Fe Springs Chamber of Commerce continues to stand as a steadfast partner to the City of Santa Fe Springs. Together, we are dedicated to creating an environment where businesses not only survive but thrive. Our strong partnership with the city not only enhances our collective visibility but also fortifies our initiatives to support local businesses, ensuring that our community remains vibrant and prosperous.

In the spirit of collaboration, we are constantly seeking innovative ways to enhance the value of chamber membership and boost engagement. We recognize that our strength lies in our numbers and the rich diversity of our members.

This year, we are rolling out several new initiatives designed to deliver even greater value, including educational workshops, networking events, and access to critical resources that can help businesses navigate the complexities of today's economic landscape. Our goal is to cultivate an engaging and

supportive environment that encourages growth, fosters innovation, and facilitates the sharing of best practices.

Additionally, we are deeply committed to empowering our members to achieve their business objectives. The chamber serves as a dynamic resource hub, connecting members with vital information, tools, and opportunities.

From engaging networking events where members can forge meaningful relationships with other industry professionals to providing robust marketing support, we are dedicated to equipping our members with everything they need to succeed. We believe that when our members thrive, our entire community flourishes.

I encourage all members to actively participate in chamber events and fully leverage the resources at your disposal. By coming together, embracing a champion mindset, and supporting one another, we can drive remarkable success not only for our businesses but for our entire community.

In closing, let us approach this year with a renewed spirit of collaboration and a steadfast commitment to excellence. Together, we can champion our businesses and transform Santa Fe Springs into a beacon of community success.



Fiestas Patrias De Octubre October 19-20 at Los Nietos Park

This October, the City of Santa Fe Springs, in partnership with AJUA (Asociación de Jaliscienses Unidos en Acción), will present a reimagined Fiestas Patrias De Octubre celebration. The festival, which honors Mexico's rich cultural heritage, will feature prominent musical artists, a larger stage, traditional mariachi music, folklorico dancing, and more. The

Mexican Consulate will continue to participate, adding cultural significance and resources.

The event will also include family-friendly activities, diverse food options, and a wider selection of local artisan vendors. This expanded festival promises an unforgettable cultural experience for the community.

Donations and Volunteers Needed!

Holiday Food Basket Programs

As we gear up for the holiday season, take part in the City's Thankful Neighbor and Neighborly Elf Holiday Food Basket Programs. Please consider donating your time, non-perishable food items, canned goods, new toys, gift cards, or making a monetary contribution.

A volunteer orientation will take place on **Wednesday, October 23, 6:30 p.m.** at the Gus Velasco Neighborhood Center. For more information on how you can support your community this

holiday season, please call the Gus Velasco Neighborhood Center.

Holiday Basket Registration Begins Tuesday, October 1

Low-income families and older adults can pre-register to receive a food basket for the Thankful Neighbor, and Neighborly Elf Programs. For more information, or to schedule a phone appointment with a Case Manager, contact us at the Gus Velasco Neighborhood Center at (562) 692-0261.

State of the Nation continued from page 1

ing with that community to help improve access to capital. She closed this item by noting that when our small businesses are doing well, our country is doing well.

Change Act

Additional items that the Congresswoman spoke about included our current immigration system, homelessness, infrastructure and the Change Act.

Congresswoman Sánchez has been a champion of the Change Act because her family like many across the United States have been affected by disease such as Alzheimer's. This bill is bipartisan and bicameral, supported by both Republicans and Democrats, and by the House and the Senate.

She believes that it is looking positive for being passed this term. The Ways and Means Committee voted unanimously last month to advance the bill to the full House for a vote, and she is hopeful that it will pass in both the House and the Senate.

Conclusion

The Congresswoman ended with the statement that she is a lifelong Southern Californian and that she is very committed to making sure that the communities that she represents are even better places to live and work, that she works closely with her cities to make sure that she knows what their goals are for the future and find ways in which she can help support that work. And that if local, state and

federal government all work together there are many things that they can accomplish, even seemingly impossible things.

She reminded all that her office is your partner and they are your best resource when dealing with the federal government. She will continue to be your advocate in Washington and make sure that her district gets its fair share of resources

After the Congresswoman closed her speech, questions from the audience were asked and answered. These included questions about the challenges of collaborating both within and outside of her party, what Congress is doing to address the root issues of homelessness, social gaps in the district and an update on the Whittier Narrows Dam.

She encouraged attendees to reach out to her staff with any questions or concern, and provided the information on contacting them.

We thank Congresswoman Linda Sánchez for serving as our keynote speaker at the annual State of the Nation Luncheon. We also thank our sponsors: Title Sponsor Water Replenishment District, Gold Sponsors PIH Health and Kaiser Permanente, and Silver Sponsors AltaMed, Metropolitan Water District and Skyline Security. We also thank Centerpiece Sponsor Rose Hills Memorial Park for the beautiful floral arrangements.

SANTA FE SPRINGS BUSINESS

Official publication of the
Santa Fe Springs Chamber of Commerce
12016 Telegraph Road, Suite 100
Santa Fe Springs, CA 90670
(562) 944-1616
www.sfschamber.com

October is National Community Planning Month

National Community Planning Month began as an initiative to highlight the importance of urban planning and its impact on communities across the United States.

Established by the American Planning Association (APA), this observance aims to raise awareness about the role of professional planners and their contributions to creating vibrant, sustainable, and inclusive communities.

Through events, educational activities, and outreach efforts, the month of October serves as a reminder of the ongoing commitment to thoughtful and responsible urban development.

In honor of National Community Planning Month, the Community Development Department is hosting two special activities: the Annual Photo Contest and Porto's with a Planner.

The Annual Photo Contest invites those who live, work, or attend school in the City to submit

a high-resolution photograph that depicts the City's vibrancy, vitality, and livability.

Porto's with a Planner is a meet-and-greet with the City's Community Development staff, which provides residents with an opportunity to ask questions, voice concerns, and get to know our City staff.

For more information on the activities planned throughout October, we encourage you to follow the City's social media accounts, visit the City's website at www.santafesprings.org/ncpm, and/or stop by the Community Development Department counter at City Hall, 11710 Telegraph Road.

You are also welcome to stop by to say hello and learn about what your Community Development staff are doing for the City of Santa Fe Springs. We look forward to your participation this fall!




12120 Telegraph Road
Santa Fe Springs, CA 90670
562.946.3605 562.941.1965 (fax)



BE A HERO AT THE NEXT OFFICE EVENT! ORDER GEEZERS TODAY!



ADVERTISE IN THE NEWSPAPER



AND LET US SHARE YOUR MESSAGE FOR YOU
CONTACT CLAUDIA: 562.944.1616 / SFSCHAMBER.COM



"Serving Commercial Clients Since 1958!"

Plumbing, Sewers, and Drains
Experience the benefits of experience, expertise, and a fast response time 24/7!

Heating and HVAC
Professionally trained and courteous, our technicians repair, provide maintenance, or install energy efficient heating and cooling systems for all commercial applications.

24-Hour Service
(562) 868-7777
www.laplumber.com

Dedicated to providing courteous, prompt, and reliable service!



AT FIRST PACIFIC BANK, YOUR COMMUNITY IS OUR COMMUNITY



Our commitment to providing superior service extends beyond banking. Through ongoing investments, community partnerships, and philanthropic contributions, we are focused on giving back to the communities we serve—building a brighter tomorrow. Interested in learning more?

562.236.8888 | firstpacbank.com



Member FDIC

PROUD TO BE SERVING THE CITY OF SANTA FE SPRINGS

Commercial / Residential • Refuse & Recycling Services
Permanent / Temporary Services • Construction & Demolition
Recycling • Waste Management Plans • Storage Containers



Customer Service
877.944.4716
Monday - Friday 8am to 5pm
Saturday 8am to 12 noon
crrinc.com



environmental services
the face of a greener generation

Networking @ Noon
11:30am-1:00pm

SFS Chamber members and non-members getting together for business-to-business networking lunch.

- 19 SEPT** DoubleTree by Hilton
7320 Greenleaf Ave. Whittier
- 17 OCT** Town Center Hall
11740 Telegraph Rd. Santa Fe Springs
- 21 NOV** Steak 'N Stein
9545 E. Whittier Blvd. Plco Rivera

Visit sfschamber.com or call (562) 944-1616 to register or for more information

Join the Santa Fe Springs Chamber!
Call 562-944-1616 or email mail@sfschamber.com

VERNOLA'S TOW SERVICE

**TOWING 24 HR. SERVICE
LIGHT & HEAVY DUTY TOWING**

DAY & NITE (562) 864-5800
10605 BLOOMFIELD AVE.
SANTA FE SPRINGS, CA 90670

DAY (562) 868-1595
13514 NORWALK BLVD.
NORWALK, CA 90650

JUAN BRAVO DE RUEDA CPA INC.
ACCOUNTING, BUSINESS AND TAX CONSULTING

SERVICES:

- ACCOUNTING
- TAX PREPARATION: BUSINESS AND PERSONAL
- BOOKS CLEANUP FOR PREVIOUS YEARS
- BOOKKEEPING
- QUICKBOOKS CONSULTING
- TAX PLANNING
- IRS, FTB REPRESENTATION

BRAVO Financial Solutions

J.bravo@bravofvs.us (562) 314-7097

MEMBER OF THE CBA, LICENSE #: 151006

ASCO METALS

COMPLETE METAL CENTER

Dealers in New Steel & Remnant • Steel Warehousing • Stock Most Sizes
ROUNDS - SQUARE TUBING - SQUARES - EXPANDED METAL - SHEET - FLAT BAR - PLATE
CHANNEL - BEAMS - ANGLE - ALUMINUM - BRASS - COPPER - STAINLESS STEEL
WE DELIVER • OPEN MON.-FRI. 8-5 SAT. 8-NOON

562 944-6306 • TOLL FREE 800-540-2966 • FAX 562-944-6532
SINCE 1948 ASCO METALS 13014 E. LOS NIETOS RD., SANTA FE SPRINGS

The UPS Store

11518 TELEGRAPH RD SANTA FE SPRINGS CA 90670

MAILBOX Business & personal mailbox services ensure that whatever you're expecting is delivered with safety, convenience & peace of mind.

LIVE SCAN 100% digital, we use FBI-certified scanners. Quick results! Walk-ins are welcome. 7 days a week.

NOTARY We notarize Wills, Trusts, Deeds, Contracts, Minor Traveling Consents, Affidavits etc. Walk-ins are welcome. 7 days a week.

\$50 OFF

562-263-6396 - theupsstore.com/7381



Chamber President Carlos Gallardo (back row, right), McDonald's Supervisor Angie Covarrubias (front row, center), Chamber Board Member Diego De Lama (back row, left) and the amazing McDonald's staff!

We're 'Lovin' It' with the August Networking at Noon Event!

On August 22, the Santa Fe Springs Chamber of Commerce hosted its popular "Networking at Noon" event at the Valley View/Rosecrans McDonald's! Bringing together local business professionals for an afternoon of connection and collaboration inside the newly-remodeled restaurant. This event offered a casual and welcoming environment where members could expand their networks, share ideas, and explore potential business opportunities.

Chamber representatives highlighted the importance of these gatherings for the local business community, emphasizing that the strength of Santa Fe Springs lies in its network of supportive and engaged professionals. "Networking at Noon" events like this one are a cornerstone of the chamber's efforts to support local businesses. As the attendees finished up their meals, many left with new contacts and ideas, eager to follow up on the connections made during this productive lunch hour.



Chamber Ambassador Steven Rosas ready to order lunch!

National Coffee with a Cop Day

CITY OF SANTA FE SPRINGS

JOIN YOUR NEIGHBORS AND THE SANTA FE SPRINGS POLICING TEAM FOR COFFEE AND CONVERSATION!

WEDNESDAY, OCTOBER 2, 2024
8:30 A.M. - 10:30 A.M.
POLICE SERVICES CENTER
11576 TELEGRAPH RD.

FOR MORE INFORMATION, PLEASE CONTACT THE POLICE SERVICES CENTER AT (562)409-1850

WELCOME, NEW MEMBERS!

Simplifyhr

Human Resources Consulting and Outsourcing Services: Providing On-Demand, Expert HR Solutions. Our focus is on delivering customized and budget-friendly HR and Payroll Outsourcing & Consulting assistance designed specifically for small and mid-sized businesses.

Miranda Price | (888) 322-5419 | Hr@simplifyhr.us | 150 S. Magnolia Ave., Suite 142, Anaheim, CA 92804



Safety-Kleen Systems Inc.

Safety-Kleen is a leading provider of environmental services to commercial, industrial and automotive customers. We are the largest re-refiner of used oil and provider of parts cleaning services in North America. Our broad selection of environmentally responsible products and services ensure the proper collection, processing, re-refining, recycling and disposal of hazardous and non-hazardous materials.

Eric Whitmore | (562) 783-9891 | whitmore.eric@safety-kleen.com | 12402 Los Nietos Rd., Santa Fe Springs, CA 90670



Secure A Door

Professional Door Repairs, Installation, and Maintenance. Whether you need assistance repairing an automatic door, a roll-up garage, or installing an all-glass store front door, Secure-A-Door is here to help with all your commercial door needs. Our highly trained team is ready to tackle any size or scope of job, and we are experienced working with a wide variety of professional industries, ranging from retail stores and industrial plants to clean room applications and medical facilities.

(714) 266-0034 | sales@secure-a-door.net | www.secureaddoor.net



Accurate Accounting & Tax Services Inc.

Accurate Accounting & Tax Services



Accurate Accounting & Tax Services Inc. is an Orange County firm located in La Habra, CA. It is operated by a Former IRS Agent of 18 Years. It is in the close vicinity of Anaheim and Garden Grove. We serve clients in all of California and 30 other states. Our primary services include accounting, tax preparation, bookkeeping, payroll, forming corporations and LLCs and business consulting. We also offer a host of specialty services to cater to the unique needs of our clients.

(562) 691-1915 | www.aataxinc.com | pratik@katarataxcpa.com | 409 W. La Habra Blvd., La Habra, CA 90631

Continental Labor and Staffing Resources

Our staffing agency offers customized recruitment solutions for businesses that cater to temporary and permanent hiring needs. Our temp agency services are designed for flexibility, allowing you to assess potential employees on the job without commitment until you're sure they're the right fit. Since 1993, we have supported local businesses in finding the best candidates who meet the required skill set and complement your workplace culture.

Harold Brown | (661) 809-6145 | hbrown@clsri.com



Condor Pallets

At CONDOR PALLETS, our mission is to provide you with the highest quality pallets at competitive prices. We offer a huge stock of #1, #2, 4-way pallets, regular 2-way pallets and block pallets, as well as a large selection of other sizes and heat-treating. CONDOR PALLETS is small enough to care for each and every customer, but big enough to cover all of your wholesale pallet needs.



(562) 270-9180 | info@condorpallets.com | condorpallets.com

Farmers Insurance

Ivan Dominguez

As your local Farmers® agent in Norwalk, CA, I help customers like you identify the insurance coverage that best fits your needs. This process is straightforward and personalized to help make you smarter about insurance. I have the knowledge and experience to help you better understand your coverage options--whether that's auto, home, renters, business insurance and more.

(562) 929-7900 | ivan.epenaloza@farmersagency.com



Friday Night Lights EMS

Enhance Your Emergency Preparedness

With over 30 years of experience in CPR and First Aid, Fire Captain Sergio Casanova is an expert instructor dedicated to preparing you and your staff for any emergency. He offers private, on-site classes tailored to your needs. Don't miss the opportunity to learn lifesaving skills from a seasoned professional. To schedule a session, call (626) 862-6864 today!



Friday Night Lights EMS

fridaynitelitesems@gmail.com

Springhill Suites by Marriott

Los Angeles Downey

Travel in style at the new SpringHill Suites by Marriott Los Angeles Downey, perfect for both leisure and business travelers. This all-suite hotel offers modern amenities, including spacious suites with flexible spaces, a refrigerator, microwave, coffee maker, and a work desk. Start your day with a complimentary breakfast and stay connected with free WiFi. Enjoy the pool deck and state-of-the-art Fitness Center or host a memorable event with the help of our expert team. Conveniently located near Disneyland, popular beaches, and regional medical centers, it's the ideal base for exploring Southern California.

(562) 999-9975 | 9066 Firestone Blvd., Downey, CA | events@springhilldowney.com



Santa Fe Springs Chamber of Commerce

"Behind the Headlines: Lessons from a Legendary Life in News"

October 22

8:30 am - 10:30 am

Dave Lopez

Join us for a captivating event with veteran news reporter Dave Lopez, who spent nearly 50 years covering major stories in the Southland on KCBS Channel 2. One of the first Hispanic reporters on a major station, Dave broke barriers from the start. His journey from chasing breaking news to overcoming personal challenges is a testament to his resilience and dedication. Don't miss this nostalgic look back at a remarkable career and the values that shaped it.

(Copy of book included: It's a Great Life if You Don't Weaken: Family, Faith, and 48 Years on Television - Dave Lopez).

Town Center Hall: 11740 Telegraph Road, SFS, CA 90670

Register: www.sfschamber.com

Chamber Members \$25 | Prospective Members \$35

SANTA FE SPRINGS

2024

End of

SUMMER

Evening Mixer

COME NETWORK & MAKE NEW BUSINESS CONNECTIONS

SEPT 24 | TUESDAY
5:30 PM - 7:30 PM

PIKEY'S PIZZA

11343 La Mirada Blvd,
Whittier, CA 90604

\$20 Members \$30 Non Members

www.sfschamber.com

RIBBON CUTTING AND GRAND OPENING CELEBRATIONS



Pikey's Pizza Celebrates Sixth Anniversary Ribbon Cutting Event



On July 25, the Lewis family marked a momentous occasion as they celebrated their very first ribbon cutting ceremony at Pikey's Pizza, coinciding with their sixth anniversary. Since opening its doors, this grassroots pizza parlor has become a beloved fixture in the community, particularly among local youth sports teams who have made Pikey's their go-to spot for post-game celebrations.

Pikey's Pizza is renowned for its unique pizza sauce, setting it apart from other pizzerias in town. But it's more than just the delicious pizza that draws in customers—it's the warm, community-driven atmosphere that has made Pikey's a true neighborhood favorite.

Owner Teresa Lewis was joined by her husband, Kris Lewis, a Santa Fe Springs Chamber board member, along with their children and dedicated employees to celebrate this milestone. The Lewis family has been a pillar of the community, and Pikey's Pizza continues to be a gathering place for friends and families alike.

For a delicious treat, stop by Pikey's Pizza at 11343 La Mirada Boulevard, Whittier, CA 90604, or give them a call at (562) 325-8257. Wishing the Lewis family continued success as they continue to serve up some of the best pizza in town!

Viking Staffing Celebrates Ribbon Cutting on July 18

On Thursday, July 18, Viking Staffing celebrated a significant milestone as they proudly unveiled their new company name and branding at a ribbon cutting celebration. The event was a joyous occasion, attended by enthusiastic members of the Bellflower Chamber and representatives from the Santa Fe Springs Chamber. Santa Fe Springs Chamber President Carlos Gallardo presented Viking Staffing with a certificate of congratulations, commemorating this important day in the company's journey. For more information about Viking Staffing, or if you are in need of staffing solutions, please call (562) 868-4933 or visit their office at 117411 Woodruff Avenue, Bellflower, CA 90706. A heartfelt thank you to everyone who came out to celebrate this momentous occasion with us.

Greg's AUTO BODY
CELEBRATING 50+ YEARS

EQUIPMENT & TECHNOLOGY

- Repairs to All Makes & Models
- Environmentally Compliant
- Car-O-Liner for Precise Unibody & Frame Repairs
- Car-O-Tronic Computerized Measuring System
- Sikkens Computerized Color Matching

QUALITY & SERVICE

- Written Lifetime Warranty on All Repairs
- Pick Up & Delivery
- Rental Cars at Reduced Rates
- Courteous Staff to Coordinate Your Insurance Claim - All Insurance Companies

EXPERIENCE & TRAINING

- Family Owned & Operated Since 1970
- I-Car Gold Class Professional (Committed to On-Going Training)

GREG GUNTER - OWNER
Two Locations to Serve You:

9347 Santa Fe Springs Road Santa Fe Springs, CA 90670 (562) 946-5400	12745 Whittier Boulevard Whittier, CA 90602 (562) 789-1300
---	---

(Monday - Friday: 8am-5pm)

Free Quotes | Call to schedule free ride to home or office.

Earning Your Trust Since 1970

www.GREGSAUTOBODY.com
Se Habla Espanol

TRUST YOUR CAR TO EXPERIENCE

Queen Nails
SINCE 1993
Just For You

"Happy Hour Special: 10% off Mon-Wed, 12pm-6pm. Additional 10% off for Company Parties, Birthdays, Bridal Parties, active adults (65+), or groups of 4+. **Gift Certificates available!**"

BOOK NOW

(562) 348-0011 | queennails1993.com

11508 Telegraph Rd., Santa Fe Springs, CA 90670

serv-wel
DISPOSAL AND RECYCLING

A family owned and operated business serving Santa Fe Springs Since 1949

Roll - Offs
Trash - Bins

FAST DELIVERY

• **Businesses**
• **Commercial**
• **Residential**

• 1-888-768 2246 • servwel.com • customerservice@servwel.com

Member Anniversaries!

Congratulations to our renewing members (July-August 2024)! We greatly appreciate your continued support and involvement.

- 54 Years**
Electronic Chrome and Grinding Co.
- 47 Years**
LSL CPAs & Advisrs
- 40 Years**
Holiday Inn La Mirada
Precision Tube Bending
Veracruz Mexican Restaurant
- 38 Years**
Little Lake City School District
- 37 Years**
Apollo Printing & Graphics
Santa Fe Springs Christian School
- 35 Years**
DoubleTree by Hilton Los Angeles-Norwalk
- 34 Years**
Epperhart Communications
Machine & Regulator Repair Works Inc.
- 32 Years**
American Cancer Society
Geezers
Weber Logistics
- 30 Years**
Harvey & Parmelee LLP, CPA
- 29 Years**
McKesson
- 28 Years**
Golden West Machine, Inc.
- 26 Years**
CJI Process Systems, Inc.

- 25 Years**
Shaw Industries Inc.
Whittier Regional Symphony
- 22 Years**
Budget Inn Santa Fe Springs
- 21 Years**
24/7 Fire Protection Services Inc.
- 20 Years**
Apffels Coffee
Associated Packaging Inc.
Philatron International
- 19 Years**
Southern Wine & Spirits
- 17 Years**
Day-Lee Foods, Inc.
Roquemore, Pringle & Moore, Inc.
- 16 Years**
Lee Ray Sandblasting, Inc.
- 13 Years**
Brookdale Uptown Whittier
- 12 Years**
Duncan Bolt Co.
- 11 Years**
Otafuku Foods, Inc.
- 10 Years**
Cinderella Hair, Inc., dba California Mango
Conveyor Service & Electric
KingSeal Corporation dba Wesco Enterprises

- 7 Years**
Jones Mayer Law
Whittier Adult School
- 6 Years**
VIP Windows Inc.
- 5 Years**
American Business Bank – Los Angeles
Bodycote Thermal Processing
California Grill
Whittier College
- 4 Years**
Link Logistics
Merchants Landscape Services, Inc.
- 3 Years**
JJWV Marketing Corporation
Omega OU2, LLC
- 2 Years**
Aramco – Empire Cleaning Supply
L & G Goosehead Insurance
Los Angeles Orthopedic Surgery Specialists
Pic N Save Bargains
Shakey's Pizza Parlor
SPN Networks, Inc.
Urteaga Chiropractic
Wolff Insurance Agency
- 1 Year**
AFLAC – Sabrina Warren
Creative Crescendo
Gridstor LLC
Interior Solutions Now, LLC
PRO-TECH Design & Manufacturing

A New Chapter for Lincoln Training Center



As Lincoln Training Center celebrates its 60th anniversary, we share the bittersweet news that our longstanding Work Activity Program (WAP) will close on October 31, 2024 due to upcoming changes in federal labor laws. While this is a difficult transition, we recognize it as an opportunity for growth and are committed to continuing to provide meaningful services for our participants. As we embrace the future, our Community-Based Integration

(CBI) Program, which has already welcomed many WAP participants, will continue to thrive, offering opportunities for community involvement, skill-building, and independence. Thank you for your continued support as we navigate this new chapter together. For additional information, please contact RoseMary Garza at rosemaryg@lincolntc.org.







SUCCESS BOOT CAMP

STRUGGLING WITH SUCCESS, CLOSING SALES, PROCRASTINATING, OR FEELING STUCK?

Train Your Brain for Success!

Excelerate your success with science-backed sales

“Within 6 months, my business grew 300%”
- Lisa M., Realtor

“After my first class I doubled my revenue”
- Stefanie B., Acupuncturist

In Success Boot Camp you will discover:

- What’s missing in YOUR sales strategy & why sales aren’t closing
- Understanding your success mindset
- How to leverage your network for ROI
- How to remove self-doubt and overcoming limitations
- Learning a Proven-Successful 5 Step Sales Process
- So much more...

Grab YOUR ticket for only \$197:
PivotPointAdvantage.com/success-bc/
October 2nd, 2024 10 am - 2 pm

Contact us  (562) 383-3068  kiana@pivotpointadvantage.com

Friends. Family. Fighters.





Fighting cancer takes many things like research, free rides to chemo and lodging near hospitals, and our 24/7 helpline. But we can't do any of that without you. Join Relay For Life, the largest, most inspiring, and supportive cancer fundraising event on the planet.

Help end cancer as we know it, for everyone.
Join Us as we Fight Cancer Together

Relay For Life of Santa Fe Springs

Supporting Community Survivors by Community Volunteers

September 21, 2024 **SURVIVOR BRUNCH**
 11:00 am – 9:00 pm ~ 10:00 AM ~
 LITTLE LAKE PARK 10900 Pioneer Blvd SFS

For information contact Cindy Jarvis at cjarvis@sfschs.org
RelayForLife.org | 1.800.227.2345

Sign up for our
Email Newspaper

Contact the Santa Fe Springs Chamber:
(562) 944-1616 or email us at mail@sfschamber.com

©2023 American Cancer Society, Inc.



SFS Chamber members and potential members engage in agenda items to be discussed.



Rio Hondo College Superintendent/President Dr. Mayilyn Flores speaking to attendees about the school programs and future outlook.

Networking at Dawn: Highlights from August Business Card Exchange

On August 7, the Santa Fe Springs Chamber hosted its monthly Business Card Exchange, sponsored by Rio Hondo College.

Rio Hondo College, known for its commitment to education and community engagement, took center stage as the event sponsor. Representatives from the college highlighted ongoing programs and initiatives aimed at supporting local businesses, workforce development, and student success.

The event featured a delicious breakfast and beautiful spread of fruits and Danishes before a brief presentation by Rio Hondo College Superintendent/President Dr. Marilyn Flores, emphasizing the importance of partnerships between educational institutions and the business community in fostering economic growth and development.

Attendees had the opportunity to exchange business cards during the exciting networking game,

build new relationships at the roundtable Q & A session, and strengthen existing ones, making it a productive start to the day for all involved.

We hope you will join us at our monthly morning networking events and thank Rio Hondo College for sponsoring and supporting the August Business Card Exchange Sunrise Breakfast.

Maximize Your Success with Emotional Intelligence: A Transformative Event with Lauren Sweeney



In a packed room of eager business professionals and employees, the atmosphere buzzed with anticipation as Lauren Sweeney, president of Rise Up for You, took the stage at the highly-anticipated event, "Maximize Your Success with Emotional Intelligence." The full house reflected the growing interest in harnessing Emotional Intelligence (EI) as a powerful tool for personal and professional development.

Lauren Sweeney, known for her dynamic presence and expertise, captivated the audience with insights that could transform their approach to work and life. Throughout the event, attendees were equipped with invaluable knowledge and practical tools to unlock their potential and enhance their emotional intelligence.

This event was more than just a seminar; it was a call to action for local businesses and their teams to invest in their emotional intelligence, thereby paving the way for more harmonious and effective workplace relationships. For more information about Lauren Sweeney and her work with Rise Up for You, visit riseupforyou.com.

SANTA FE SPRINGS

BUSINESS CARD EXCHANGE

Sunrise Breakfast

OCTOBER 2
8:00AM - 9:30AM

Sponsored by:

the FREEZERS

Chamber Members: \$20
Prospective Members: \$30

12120 Telegraph Rd.
Santa Fe Springs

Don't miss out on this scrumptious event!
Register at sfschamber.com or call (562) 944-1616

Santa Fe Springs Chamber of Commerce

BUSINESS CARD EXCHANGE

Sunrise Breakfast

SPONSORED BY:

the Y YNCA

NOVEMBER 6
8:00 AM - 9:30 AM

CHAMBER MEMBERS: \$20
PROSPECTIVE MEMBERS: \$30

1570 STARBUCK ST.
WHITTIER, 90603

Register at sfschamber.com or call (562) 944-1616



Holding his warm coffee is owner Jason Perez with his amazing team at Mr. Rosewood.



Attendees participate in activities under the big white tent.



Chamber member Sylvia Gonzalez introduces herself after catching the icebreaker ball.

September Business Card Exchange Sunrise Breakfast Recap

On Wednesday, September 4, the SFS Chamber of Commerce had its highly-anticipated Business Card Exchange Sunrise Breakfast, sponsored by Mr. Rosewood Family Restaurant in Norwalk.

The early morning gathering was an excellent opportunity for attendees to network and exchange business cards outside under the big white tent with fresh coffee and the warm sun greeting every guest.

The event kicked off with an amusing welcome from Chamber's Ambassador Chairperson Jerry Pinkston before diving into the morning agenda and activities of meeting and greeting chamber members and potential members.

Mr. Rosewood Family Restaurant never disappoints with a delicious breakfast spread that featured their

signature Mexican dishes, setting the perfect feast for productive conversations. Attendees praised both the food and the ambiance, noting that the event was a great way to start the day.

Overall, the SFS Chamber Business Card Exchange Sunrise Breakfast was a resounding success, leaving participants looking forward to the next networking opportunity.

For more information about upcoming chamber events, please visit sfschamber.com or call (562) 944-1616.

Join the SFS Chamber!
Call 562-944-1616 or email mail@sfschamber.com

NORWALK CHAMBER & SANTA FE SPRINGS CHAMBER
OUR HOST DOUBLETREE BY HILTON, NORWALK

NETWORKING EVENT

Let's get to know one another!

CONNECT, COLLABORATE, AND GROW

COME MEET UP AND MAKE NEW CONNECTIONS

ENJOY LIGHT REFRESHMENTS.

THURSDAY OCTOBER 17TH
4:00PM TO 6:00PM
DOUBLETREE BY HILTON
13111 SYCAMORE DR.
NORWALK CA
RSVP TO YOUR CHAMBER



Cynthia Quintero
Attorney at Law

- Divorce
- Child Support
- Parentage Action
- Name Changes
- Modifications

Family Law
(562)862-9500

QUINTEROLAW.STAFF@GMAIL.COM 11627 TELEGRAPH RD. SFS, CA 90670



Ericka Kelly
ENTERPRISES

strategy Business

"Craft your business's future with a strategy tailored for success. Align your vision with action for long-term growth."

- Executive Coach
- DE&I Instructor
- Personality and Human Behavior Consultant

More Info
www.erickakellyenterprises.com | 562-869-9484



YOUR TRUSTED REAL ESTATE TEAM

LINA ARIZA **ART ARIZA**

AT CBM REAL ESTATE & HOME LOANS, WE PRIDE OURSELVES IN OUR OLD FASHIONED VALUES AND PRINCIPLES

562-777-6116 www.CBMrealtors.com 6737 BRIGHT AVE, B2, WHITTIER, CA 90601

FOLLOW US ON:
f Instagram LinkedIn TikTok



First place winners of the team challenge



Second place winners of the team challenge



Third place winners of the team challenge

2023-2024 YEAR IN REVIEW

SFS CHAMBER/LEAGUE YOUTH ENRICHMENT FUND

63 STUDENTS MENTORED

By dedicated business, city, and community members who shared their knowledge and expertise.

53 MENTORS

Who selflessly committed to inspiring, guiding, and empowering high school students.

20 FUTURE BUSINESS LEADERS

Who received beneficial leadership and business information during the 7 monthly meetings throughout the school year.

33 CAREER FAIR BUSINESSES

Who had a vendor booth and shared valuable information about their career trade or business to high school juniors and seniors.

72 STUDENT POSTER CONTEST ENTRIES

In 5th-8th grade for the Youth Education Committee "Students Are The Future" Poster Contest. There were 6 winners!

10 YOUTH EDUCATION COMMITTEE MEMBERS

Who organized and planned activities engaging youth and community together for career and educational awareness.

1 \$20,000 & \$10,000 DESTINY SCHOLARSHIPS

2 \$2,500 POWELL GRANTS

“

THE YOUTH OF TODAY ARE THE LEADERS OF TOMORROW.

Find out more information:

www.youthenrichmentfund.org

Building Bonds: Youth Enrichment Fund Mentor-Mentee Kickoff!

On Thursday, August 29, Santa Fe High School hosted a pivotal event for the Youth Enrichment Fund (YEF): the Mentor and Mentee Introduction and Team Challenge Meeting. This gathering marked the beginning of a meaningful journey for students and mentors alike and setting the stage for growth and collaboration.

The event kicked off with an introduction session, where mentors and mentees met for the first time. The mentors, comprised of community leaders, professionals, and educators, bring a wealth of experience and knowledge to the table, eager to guide their mentees through academic and personal development.

Following the introductions, the meeting shifted to an engaging Team Challenge. This activity was designed not only to break the ice but also to encourage teamwork, problem-solving, and creative thinking. Participants worked together to complete a series of tasks, each requiring collaboration and communication. The challenges were both fun and educational, emphasizing the importance of working as a cohesive unit—an essential skill that the mentees will carry forward in their academic and professional lives.

This introduction and team challenge meeting was just the first of many opportunities for growth within the YEF program. As the year progresses, mentees will have the chance to learn, grow, and thrive with the guidance of their mentors, ultimately enriching their educational experience and preparing them for future success.

LET'S STAY

CONNECTED

Find us @SFSCHAMBER

> edwardjones.com | Member SIPC

We Understand Commitment

At Edward Jones, we deliver candid guidance and personalized investment strategies to help you plan for and realize the possibilities of your future – for you, your family and generations to follow.

Ken Stewart
Financial Advisor
12016 Telegraph Rd Suite 105
Santa Fe Springs, CA 90670-3784
562-846-4116

MKT-195241-A © 2022 EDWARD D. JONES & CO., L.P. ALL RIGHTS RESERVED.

RESTORATION UNLIMITED

FIRE

WATER

MOLD

- 24/7 Emergency Services
- Free inspections
- Residential
- Commercial
- Contents
- Reconstruction

10440 Pioneer Blvd. #1
Santa Fe Springs, CA 90670

Call: (818) 300-1917
Info@restorationunltd.com
LIC.1019174 // IICRC No. 230290

Legislature Approves Archuleta Bill to Convert Unused Property at Metropolitan State Hospital for Mental Health Treatment and Housing

On Wednesday, August 28, on a bi-partisan 39-0 vote, the California Legislature approved a measure authored by Senator Bob Archuleta (D-Pico Rivera) and championed by Los Angeles County Supervisor Janice Hahn to allow LA County to develop a mental health community on the Metropolitan State Hospital campus to treat and house people with mental illness.

“This is a significant first step to allow state property in LA County to be redeveloped and repurposed to address two of the most pressing issues we face – mental illness and homelessness,” said Senator Bob Archuleta. “As we seek the Governor’s signature, it is clear that collaboration between the State, local governments and community stakeholders remain vital if we are to succeed in addressing our homeless and mental health crisis.”

SB 1336 authorizes the director of the Department of General Services (DGS) to lease seven buildings that are currently unused at Metropolitan State Hospital to a nonprofit or local government for the purposes of providing housing and/or treatment to people with behavioral health needs.

The Metropolitan State Hospital (MSH) is a state-run public hospital located in the City of Norwalk specializing in psychiatric care. The 826-bed hospital is operated by the Department of State Hospitals and has an open campus within a security perimeter on 162 acres of state property. Currently, the state hospital admits patients in four different categories: incompetent to stand trial, offender with mental health disorder, not guilty by reason of insanity, and conservatorship Lanterman-Petris-Short Act.

Under the leadership of Supervisor Janice Hahn, Los Angeles County is seeking to renovate the buildings to develop a new mental health community campus that will serve adults and transitional age youth with varying mental health and housing needs. In June, the State and County entered into an Exclusive Negotiating Agreement regarding the leasing of the seven buildings on the Metropolitan State Hospital Campus for this purpose.

“We are battling a mental health crisis and we desperately need places where we can treat and house people who are struggling,” said Supervisor Janice Hahn. “With just a small corner of this State property we can provide care and support for hundreds of people at a time. The need is overwhelming and we have no time to waste. I urge the Governor to sign the bill as soon as it gets to his desk, and I look forward to working with our State partners to get these mental health facilities up and running.”

The Los Angeles County Care Community will include a series of facilities offering diverse treatment and housing options for people with mental health challenges to be overseen by the LA County Department of Mental Health. These seven buildings were identified through a collaborative effort between the County and State. To create this Care Community, Los Angeles County will be using various grant programs and funding provided by the State as part of the State’s response to the homelessness and mental health crisis.


SB 1336 and the mental health campus proposal comes in response to the growing concerns over the state’s mental health and homelessness crises. It is clear the State and Los Angeles County need more facilities and housing options for individuals with mental health challenges.

The Los Angeles County Care Community represents an innovative solution to a complex problem and is an example of the County and State collaborating to identify government property that can be converted into housing while providing access to essential services.

“Using state-owned underutilized land to house people with mental health needs is a win-win situation for both the individual and the communities in which they reside by getting them the support they need and off the street,” said Archuleta.

The bill now heads to the Governor’s desk where he must sign or veto it by the end of next month.

Senator Bob Archuleta currently represents the 30th Senate District, which includes portions of Los Angeles County and Orange County. He is the Chair of the Senate Committee on Military and Veterans Affairs, and a member of the Business, Professions and Economic Development Committee, Government Organization Committee, Transportation Committee, as well as the Joint Legislative Committee on Emergency Management. Website of Senator Bob Archuleta: <https://sd30.senate.ca.gov/>.




SANTA FE SPRINGS CHAMBER OF COMMERCE

Human Resources Roundtable


Presented by:
Partner Paul Fleck, Esq.
 Atkinson, Andelson, Loya, Ruud and Romo

aa/rr
 Atkinson, Andelson
 Loya, Ruud & Romo
 A Professional Law Corporation


September 10, 2024 11:45 AM - 1:00 PM	October 8, 2024 11:45 AM - 1:00 PM	November 12, 2024 11:45 AM - 1:00 PM
---	--	--



"AI" in the Workplace



Wage and Hour



Discrimination Issues & Disability Accommodations

Stay Compliant and Avoid Lawsuits!

Is your company struggling to stay on top of labor laws and avoid legal issues? Join us at our Human Resources Roundtable for expert guidance!

Featuring: Paul Fleck, Esq.
 Paul Fleck will provide your company with the essential tools and knowledge to stay compliant with current labor laws and regulations.

Don't miss out!
 To join our Human Resources Roundtable and receive email notifications, contact the Chamber Office today!

Register @ www.sfschamber.com or call Maricela (562) 944-1616



SANTA FE SPRINGS CHAMBER OF COMMERCE

New Member

Welcome!

4 Reasons why you should join us:

- Understand all that the Chamber has to offer: marketing, member programs, legislative affairs
- Meet the Chamber team and learn how they can work for you
- Make new business contacts with other new Chamber members
- Learn how the Chamber begins working for you immediately upon joining

We look forward to seeing you and appreciate your membership!

Wednesday,
September 25, 2024

10:30am-11:30am

Continental Breakfast

Chamber Office
12016 Telegraph Rd.
Suite 100
Santa Fe Springs

RESERVATIONS ARE REQUIRED

RSVP by Sept. 23, 2024
sfschamber.com

What's the Impact of Presidential Elections on the Housing Market?

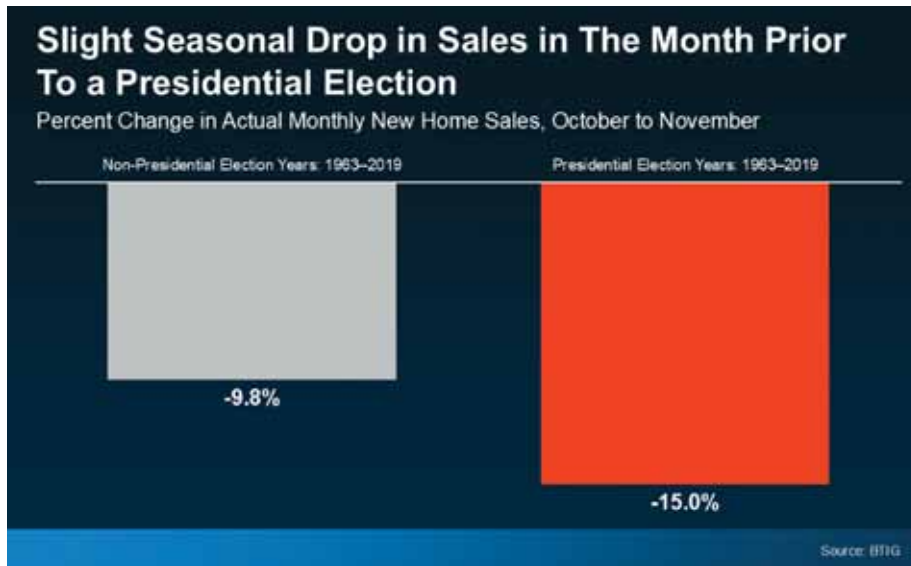
It's no surprise that the upcoming Presidential election might have you speculating about what's ahead. And those unanswered thoughts can quickly spiral, causing fear and uncertainty to swirl through your mind. So, if you've been considering buying or selling a home this year, you're probably curious about what the election might mean for the housing market – and if it's still a good time to make your move.

Here's the good news that may surprise you: typically, Presidential elections have only had a small, temporary impact on the housing market. But your questions are definitely worth answering, so you don't have to pause your plans in the meantime.

Here's a look at decades of data that shows exactly what's happened to home sales, prices, and mortgage rates in previous Presidential election cycles, so you can move forward with the facts as you weigh the pros and cons of your homeownership decision.

Home Sales

In the month leading up to a Presidential election, from October to November, there's typically a slight slowdown in home sales (see graph below):



Some consumers will simply wait it out before they make their purchase decision. However, it's important to know this slowdown is small and temporary. Historically, home sales bounce right back and continue to rise the following year.

In fact, data from the Department of Housing and Urban Development (HUD) and the National Association of Realtors (NAR) shows after nine of the last 11 Presidential elections, home sales went up the year after the election, and it's

been happening consistently since the early 1990s (see chart below):



Home Prices

You may also be wondering about home prices. Do prices come down during election years? Not typically. As residential appraiser and housing analyst Ryan Lundquist notes: "An election year doesn't alter the price trend that is already happening in the market."

Home prices generally rise over time, regardless of an election cycle. So, based on what history shows, you can expect the current pricing trend in your local market to likely continue, barring any unusual market or economic circumstances.

The latest data from NAR reveals that after seven of the last eight Presidential elections, home prices increased the following year (see chart below): The one outlier was from 2008 to 2009, which was during the height of the housing market crash. That was certainly not a typical year. Today's market, however, is much more resilient. And while prices are moderating nationally, they aren't on an overall decline.

Mortgage Rates

And the third thing that's likely on your mind is mortgage rates, since they impact your monthly payment if you're financing a home. Looking at the last 11 Presidential election years, data from Freddie Mac shows mortgage rates decreased from July to November in eight of them (see chart below):



And this year, we've already started to see that happen. Most experts also forecast mortgage rates will ease slightly throughout the rest of 2024. If that happens – and all signs right now indicate it should – this year will continue to follow the trend of declining rates.

So, if you're looking to buy a home in the coming months, this could be great news for your purchasing power.

What This Means for You

What's the big takeaway? While Presidential elections do have some impact on the housing market, the effects are usually minimal. As Lisa Sturtevant, Chief Economist at Bright MLS, says: "Historically, the housing market doesn't tend to look very different in presidential election years compared to other years."

For most buyers and sellers, elections don't have a major impact on their plans.

Bottom Line

While it's natural to feel a bit uncertain during an election year, history shows the housing market remains strong and resilient. And this means you don't have to pause your plans in the meantime. For help navigating the market during this election cycle, let's connect.

Christine Perez, Certified Mortgage Advisor NMLS#1161920. Contact me at 626-833-0216 or email Christine.perez@nafinc.com



J.C. CARTER

LAW, APC

#CARTER.WORKS.SMARTER

Injured in an auto ACCIDENT
or on the JOB?

Personal Injury &
Workers' Compensation

Call us at (562) 348-1400



Jennifer C. Carter

Attorney

12631 E. Imperial Hwy.
Ste F128
Santa Fe Springs, CA
90670

Your Local Injury
Attorney.

Carter.Works.Smarter.Atty

https://jccarterlaw.com

Did you know the Santa Fe Springs Chamber of Commerce offers CERTIFICATES OF ORIGIN for products manufactured in the United States as a FREE member benefit?

Contact the chamber at (562) 944-1616
or email mail@sfschamber.com

CalChamber Wraps Historic Legislative Year with Major Wins for Business

California's 2024 legislative session concluded on Saturday, bringing numerous victories for the state's business community. Throughout the year, the California Chamber of Commerce spearheaded key negotiations and helped shape pivotal legislation, including a landmark bill package that reforms California's Private Attorneys General Act (PAGA); and a bipartisan package of retail reforms that provide important tools for law enforcement and prosecutors to crack down on organized crime rings and retail thieves.

The CalChamber also successfully pushed through legislation that will enhance artificial intelligence literacy, bolster California's energy resilience, and extend the deadline for hospitals' seismic safety mandates, among other key bills.

A Win for Goods Movements and Logistics Projects

On Saturday, legislators passed AB 98 (J. Carrillo; D-Palmdale), a bipartisan-supported bill that establishes rules for certain truck routes, warehouse design, and build standards for specified classes of warehouse development projects.

The CalChamber believes AB 98 offers a valuable compromise if signed into law. Given the ongoing risk of extensive legislation setting sector-destroying setbacks, an active attorney general suing cities and local moratoriums impacting vital warehouse projects, this bill strikes an essential balance, allowing California's goods movement and logistics industry to continue to prosper.

CalChamber Stops Harmful Bills

The CalChamber was also instrumental in stopping numerous proposals that would have harmed job creation and the economy. Some of these harmful bills include:

- **AB 3211 (Wicks; D-Oakland)**: a bill that placed prescriptive and technologically infeasible requirements for artificial intelligence watermarks;
- **AB 2930 (Bauer-Kahan; D-Orinda)**: a bill that would have affected every industry by requiring developers and deployers of automated decision tools (ADTs) to perform specified impact assessments prior to first using an ADT and annually thereafter;
- **SB 1446 (Smallwood-Cuevas; D-Los Angeles)**: a prescriptive mandate regarding the use of self-checkout stations that could have increased business operating costs by at least \$497.1 million annually;
- **SB 1327 (Glazer; D-Contra Costa)**: A job killer bill that would have taxed digital advertising revenue; and
- **SB 1272 (Laird; D-Santa Cruz)**: a bill that would have required retailers to redeem gift certificates valued at less than or equal to \$25 in cash.

Moreover, all but one of the 15 job killer bills identified by the CalChamber this year were either killed or, in some cases, amended significantly to benefit the business community.

Veto Requests

The CalChamber's work at the Capitol is not yet done, however. A number of harmful proposals have been sent to the Governor's desk. Below are some of the bills the CalChamber will be asking the Governor to veto:

- **SB 1047 (Wiener; D-San Francisco)**: Requires frontier AI developers to comply with certain requirements before beginning to initially train specified "covered models" to promote the safe and secure innovation of AI. Among other things, they must implement a specified written and separate safety and security protocol subject to significant liability, guarantee that no critical harm will ever arise, including from model derivatives, and implement the capability to promptly enact a full shutdown. Creates significant uncertainty for businesses due to vague, overbroad, and impractical (if not infeasible) standards, requirements, and definitions. Focuses almost exclusively on developer liability, creating untenable levels of liability for failing to foresee and block all conceivable uses of a model that might do "critical harm" even if a third party jailbreaks the model, with devastating downstream impacts on the AI ecosystem and deterring open-source development. Further imposes unreasonable and invasive "know your customer" requirements on operators of computing clusters and requires them to implement a "kill switch" to enact a full shutdown in the event of an emergency. Ultimately will undermine economic technological innovation without improving safety standards in any way.
- **Job Killer: SB 399 (Wahab; D-Hayward)**: An overly broad bill regarding employer speech that will effectively chill any discussions related to legislation, regulations, or other "political matters" and is both preempted by the National Labor Relations Act and violates the First Amendment.
- **AB 1008 (Bauer-Kahan; D-Orinda)**: Seeks to amend the California Consumer Privacy Act (CCPA) to clarify the formats that in which personal information (PI) can exist, but instead increases confusion by inaccurately describing those formats and misleading consumers and businesses as to how existing law operates and how AI systems and large language models store personal data. Not only do clarifications mandate accuracy, which is lacking from AB 1008, but the CCPA is already widely acknowledged to be a technology neutral, industry neutral and comprehensive data privacy law where protections do not hinge on how the data is collected, the format in which it exists, is transmitted, or stored unless it is exempted, deidentified, or aggregate consumer information.
- **AB 3048 (Lowenthal; D-Long Beach)**: Prematurely mandates browsers to include a universal opt-out preference signal, an issue specifically addressed by voters in Proposition 24 in 2020 and has been clearly drafted to provide businesses greater flexibility. Effective January 1, 2026, prohibits businesses from developing or maintaining a browser that does not include a setting that enables consumers to send an "opt-out preference signal" (opting out from the selling or sharing of the consumer's PI or limiting the use of their sensitive PI) to other businesses that the consumer interacts with through the browser, "unless prohibited by federal law". Also applies the prohibition to businesses developing or maintaining a mobile operating system that does not include such a setting if it becomes operative within 6 months after Privacy Agency regulations are issued. Invariably will lead to significant confusion and compliance problems as downstream businesses receive conflicting signals, and even more complicated as states adopt dif-

ferent standards for these signals.

- **AB 3129 (Wood; D-Santa Rosa)**: Requires private investors to obtain the consent of the California Attorney General before acquiring or effecting a change of control with respect to certain health care entities.
- **AB 3233 (Addis; D-Morro Bay)**: Seeks to circumvent recent California Supreme Court case law and Section 3106 of the Public Resources Code (PRC), and replace the comprehensive, longstanding state law with a patchwork of local ordinances that may ban or add unfeasible limits to oil and gas exploration, production and abandonment work. This bill has the potential to open local governments to significant legal liability under the takings clause of the U.S. Constitution. If local governments enact an ordinance that prohibits oil production, there are increased projected potential local government costs of \$27 billion.
- **SB 1299 (Cortese; D-San Jose)**: Creates workers' compensation presumption that would require the Workers' Compensation Appeals Board (WCAB) to adjudicate agriculture Cal/OSHA claims and impose a presumption regardless of any causal link between the alleged occupational injury and a violation of any provision of heat-related standards.

Support Bills Heading to Governor

The following CalChamber-supported bills await action by the Governor:

AI Literacy

- **CalChamber-sponsored AB 2876 (Berman; D-Palo Alto)** allows California to take a step forward in fostering an artificial intelligence-literate population and future workforce by teaching artificial intelligence (AI) literacy in schools. The bill requires the Instructional Quality Commission (IQC) to consider adding media literacy and AI literacy the next time the State Board of Education adopts the instructional materials for the English language arts/English language development curriculum framework.

Health Care

- **SB 1432 (Caballero; D-Merced)** gives hospitals more time to comply with California's seismic safety mandate. The bill extends the January 1, 2030 deadline by which hospitals are required to be capable of continued operations following a major earthquake, until January 1, 2035. SB 1432 gives hospitals an abeyance from this same seismic compliance deadline until such time that adequate funding is made available to these hospitals.

Protects Against Theft

- **AB 2371 (J. Carrillo; D-Palmdale)** streamlines local permitting processes for electrified security fences, assisting businesses in being able to quickly install devices that protect against loss.

Benefits Emergency Response

- **SB 1152 (Limón; D-Goleta)** helps to deploy newest technology of backup generators so Californians can remain connected during emergencies.

Energy Resiliency

- **SB 1420 (Caballero; D-Merced)** Hastens the deployment of important hydrogen technology, which will allow California to meet its clean energy goals.
- **SB 1418 (Archuleta; D-Pico Rivera)** Expedited Review: Requires cities and counties to adopt an ordinance that creates an expedited, streamlined permitting process for hydrogen-fueling stations.
- **SB 983 (Wahab; D-Hayward)** Helps the state research how best to incentivize and deploy alternative fuels.

Protecting Children

- **SB 764 (Padilla; D-Chula Vista)** Requires parents to establish a trust to ensure minors who are entertainers receive percentage of their income. Provides needed protections for children who are filmed and posted on social media without access to the profits that were generated by their likeness and participation.
- **AB 1831 (Berman; D-Palo Alto)** Creates a new crime for using AI to create child pornography.

Education Access

- **SB 1244 (Newman; D-Fullerton)** Allows more school districts to operate dual enrollment programs with local community colleges, easing the pathway for more students to pursue career technical education or transfer to a four-year college via California's existing community colleges.

CalChamber, September 3, 2024

Vivian's 
Mobile Notary Service
 I travel for your convenience.

- Loan Documents
- Estate planning documents
- Travel forms

- Affidavits/Deeds
- School forms
- And so much more

Hablo Espanol!

(562) 857 - 6417 www.vivsnotary@gmail.com



 **GLOBAL IT**
 COMMUNICATIONS

MANAGED SERVICES PROVIDER

(562) 698-2500
 WWW.GLOBALIT.COM
 6720 BRIGHT AVE., WHITTIER, CA 90601



2024 California Ballot Measures: What You Need to Know

Much is expected of the California voter. In any given election year, we may be asked to dust off our labor lawyer hats, brush up on oil and gas regulations, reacquaint ourselves with decades of tax policy, or analyze infrastructure funding. We may have to weigh the moral pros and cons of capital punishment, marriage equality or pig protection and — over and over again — oversee all things dialysis clinic.

This November, voters will decide the fate of 10 thorny policy proposals, including crime, health care, rent control and taxes. This year, there

were far more last-minute changes than usual.

Five measures were withdrawn by their proponents in deals with lawmakers, and another was kicked off the ballot by the state's highest court. And Gov. Gavin Newsom scrapped a crime measure at the last minute.

But on the final day possible, legislators added two bond issues, one for climate action and another school construction. The 2024 ballot will be more crowded than only seven measures in 2022, the fewest in more than a century.

What are all these propositions re-

ally about? How did they make their way to the ballot in the first place? And how did Californians first fall in love with direct democracy?

Here is California's passion for propositions, explained.

What's on your November ballot?

After months of signature gathering, litigating and legislative wrangling, the final list of measures on the November 5 ballot is set. The Legislature directed the Secretary of State's office to assign numbers to several, and the office set the others. (Reminder: Prop. 1 was Newsom's mental health measure that narrowly passed in March.) Proposition 2: Borrow \$10 billion to build schools. Legislative Democrats put on the ballot a bond issue to give \$8.5 billion to K-12 schools and \$1.5 billion to community colleges for construction and modernization.

Proposition 3: Reaffirm the right of same-sex couples to marry. This constitutional amendment from the Legislature would remove outdated language from Proposition 8, passed by voters in 2008, that characterizes marriage as being between a man and a woman.

Proposition 4: Borrow \$10 billion for climate programs. Legislative Democrats also placed a bond issue on the ballot that includes \$3.8 billion for drinking water and groundwater, \$1.5 billion for wildfire and forest programs and \$1.2 billion for sea level rise. In part, the money would offset some budget cuts.

Proposition 5: Lower voter approval requirements for local housing and infrastructure bonds. This constitutional amendment from the Legislature would make it easier for local governments to borrow money for affordable housing and other infrastructure. To avoid opposition from the influential real estate industry, supporters agreed to block bond money from being used to buy single-family homes.

Proposition 6: Limit forced labor in state prisons. Lawmakers added this one late — a constitutional amend-

ment to end indentured servitude in state prisons, considered one of the last remnants of slavery. The California Black Legislative Caucus included the amendment in its reparations bill package.

Proposition 32: Raise the state minimum wage to \$18 an hour. This initiative seemed a much bigger deal when it was first proposed in 2021. But under existing law, the overall minimum wage has risen to \$16 an hour. And lower-paid workers in two huge industries are getting more: Fast food workers received a \$20 an hour minimum on April 1 and health care workers will eventually get \$25, though the start date has been pushed back to at least October 15.

Proposition 33: Allow local governments to impose rent controls. This is the latest attempt to roll back a state law that generally prevents cities and counties from limiting rents in properties first occupied after February 1, 1995.

Proposition 34: Require certain health providers to use nearly all revenue from a federal prescription drug program on patient care. Sponsored by the trade group for California's landlords, this measure is squarely aimed at knee-capping the AIDS Healthcare Foundation, which has been active in funding ballot measures (see the rent control one above).

Proposition 35: Make permanent a tax on managed health care insurance plans. This initiative is sponsored by California's health care industry to raise more money for Medi-Cal and block lawmakers from using the cash to avoid cuts to other programs. The measure would hold Newsom to a promise to permanently secure that tax money for health care for low-income patients.

Proposition 36: Increase penalties for theft and drug trafficking. This initiative may be the most contentious on the ballot. It would partly roll back Proposition 47, approved by voters in 2014.

© 2024CalMatters

SANTA FE SPRINGS CHAMBER OF COMMERCE

- 452+ BECOME A MEMBER
- Employees in the city: 110,000
- 75K+ Annual Readership
- 2500+ Networking Attendees
- 25,450+ Highschool Mentored Students
- 1,815 Hours Volunteered by Leaders & Members
- 25 Ribbon Cuttings & Grand Openings
- 350 Vendor Booths, 2700 Attendees over the past 5 years
- SFS BUSINESS EXPO
- 677,500 Awarded to youth in 28 Years
- 260+ Educational Workshops, Forums & Seminars
- SFS CHAMBER OF COMMERCE OPEN
- 57 CONSECUTIVE ANNUAL GOLF TOURNAMENTS
- www.sfschamber.com (562) 944-1616

BOOK A TOUR ONLINE TODAY AT AZAREVENTCENTER.COM



Azar Event Center is a beautiful and ideal location to celebrate any special occasion, whether it be a wedding, reception, or other festivities. With its refined and elegant atmosphere, it offers a perfect space to create unforgettable memories that will last a lifetime.

Our venue provides ample parking, numerous inclusive amenities, and a delectable menu selection that will surely please your guests. From dining to dancing, it has everything you need to make your event a success.



(562) 464-0220
 azareventcenter.com
 12215 Slauson Ave.
 Santa Fe Springs, CA 90670

Share Your Story

We are all experts at something. What is your *something*? Share that something with us at the chamber. Please consider telling us about your business and what you have to offer so we can share it. If you're looking to increase your business your storytelling is a good start. Telling your story effectively imparts a more human side to your business. Most sales people will admit it's the emotional side of the brain that drives purchasing, so storytelling gets your business where you want to be. Please contact the chamber office at (562) 944/1616 or email your story to mail@sfschamber.com



Alicia Fombona
DRE #01367461



UNITED REAL ESTATE PACIFIC STATES
Over 20 years of Experience, Integrity and Professionalism

- Selling your home or business?
- Downsizing or relocating?
- Buying a home or business in Southern California?
- Are you a senior selling your home to move in to retirement community?

 (310) 386-9642
  aliciafombona@aol.com



SANTA FE SPRINGS
CHAMBER OF COMMERCE

YOU'RE INVITED

GRAND OPENING

Ribbon Cutting



YOUR NOTARY GIRL

MONDAY, OCTOBER 14TH
12:00PM - 2:00PM

Join us to celebrate the Grand Opening of the first Office for Your Notary Girl! Meet owner Claudia and her team, enjoy great networking, music, and fun. Don't miss this exciting event!

11743 WASHINGTON BLVD.
WHITTIER CA 90606

Contact the SFS Chamber: (562) 944-1616 or email us at mail@sfschamber.com

Sign up for our Email Newspaper



REACH
Resource for Education, Advocacy, Communication and Housing

Whatever the disability, whatever the challenge, our answer is YES!

www.REACH.SERVICES



Comprehensive, Personalized Support for People with Disabilities



Since 1969

Here at REACH, we offer many incredible programs and services that help our participants live their best lives! We thrive in finding individualized solutions for your real-world situations, helping you to succeed in your every day. Whether it be through one of our outstanding communication programs, education services, or housing aid, we will work with you and your family to help make the impossible feel possible!



We're fundraising with See's Candies!



Our REACH family is always growing, and we are pleased to offer open enrollment for all people with diverse abilities into our programs!

Enroll Now!

Learn more about how we can triumph together by contacting Yvette Felipe at (562) 946-0467 ext. 100 or Yfelipe@reach.services.

JOIN OUR TEAM

Do you want to make a difference in transforming the lives of people with diverse abilities? Contact Elena Hulting ehulting@reach.services



REACH is a private, nonprofit organization that relies on good people to make a difference (562) 946-0467 www.reach.services

Leads Groups



Santa Fe Springs Chamber
Leads Program

Connecting Experts, Generating Opportunities

What is Leads?
A dynamic group of professionals from the Santa Fe Springs Chamber, dedicated to sharing knowledge, expertise, and experience. Our members collaborate to solve clients' challenges and help each other achieve business goals.

Why Join?
Educate: Gain valuable insights from fellow members.
Inform: Stay updated on industry trends and opportunities.
Encourage: Boost your business with targeted lead-generating activities.

Our Focus:
We specialize in business-to-business connections, ensuring that leads are referred to people we know, like, and trust.

Join Us!
Connect with professionals who can help you grow your network. Share your expertise and benefit from the collective knowledge of our Leads group.

Meeting time every Tuesday:
SAGE 8:30 am - 9:30 am IMPACT 10:30 am - 11:30 am
12016 Telegraph Rd., Ste 100 Santa Fe Springs, CA 90670

For detailed information: www.sfschamber.com or call Claudia Guardado (562) 944 - 1616



SANTA FE SPRINGS
CHAMBER OF COMMERCE

Market Your Business

Maximizing your Chamber Website

Tuesday
Sept 24th & Oct 22nd
10:30 - 11:30 AM

Must Register to Attend!

www.sfschamber.com

LOCATION:
12016 Telegraph Rd., Suite 100
Santa Fe Springs, CA 90670
(562) 944-1616

MAKE THE CHAMBER WEBSITE WORK FOR YOU!

WHAT WILL YOU LEARN?

-  Have an online listing that is promoting your company even when your busy away from your office. Learn to navigate your member portal.
-  Monitor the traffic you attract online.
-  Learn how to be listed high in search categories

THINGS TO KNOW ?

-  MUST BRING A LAPTOP
-  MUST BE A MEMBER TO ATTEND
-  NO COST TO ATTEND



It's time to plan your festive gathering!

- LUNCHEON • DINNER
- FAMILY GATHERINGS
- HOLIDAY PARTIES

RESERVE TODAY!

CLEARMAN'S NORTH WOODS INN
 SANDWICHES
 DINNERS

14305 Firestone Blvd., La Mirada • (714) 994-4590/(714) 739-0331
 Hours: Sun-Thurs 11:30am - 9:00pm; Fri-Sat 11:30am - 10:00pm
 clearmansrestaurants.com

Thank you from your favorite McDonald's!
 Bring this ad in for a free vanilla cone, cookie, or pie.

My McDonald's Rewards
 Download the McDonald's app
 Available on the App Store
 GET IT ON Google Play

**14317 Valley View Ave
 Santa Fe Springs, CA**

Now available for McParties, McCatering and McFundraisers.
 Please email the General Manager for details.
 Alejandra.Castillo@us.stores.mcd.com

Locally owned and operated by Yoon Family McDonald's

Catering done right

- Holiday Gatherings
- Birthday Parties
- Weddings
- Meetings
- School events
- Work events
- Sporting Events

Variety of Options:

- Chicken sandwiches
- Wraps
- Chilled Chicken Sub
- Veggie wraps
- Salads
- Fruit Cups

> Delivery Available

CONTACT US
 562-352-9005
 13225 Telegraph Rd.
 Santa Fe Springs, Ca. 90670
 www.cfasantafesprings.com

Tuesday 11:00 am - 10:00 pm
 Wednesday 11:00 am - 10:00 pm
 Thursday 11:00 am - 10:00 pm
 Friday 11:00 am - 11:00 pm
 Saturday 4:00 pm - 11:00 pm
 Sunday 4:00 pm - 10:00 pm

Prime Beef & Fresh Seafood

9023 Washington Blvd., Pico Rivera | (562)949-2444 | dalrae.com

It's time to plan your festive gathering!

- LUNCHEON • DINNER
- FAMILY GATHERINGS
- HOLIDAY PARTIES

RESERVE TODAY!

CLEARMAN'S STEAK 'N STEIN INN

Clearman's Steak 'N Stein
 (562) 699-8823 or (562) 699-6204
 Hours: Sun: 10AM - 9PM • Mon-Thurs: 11:30AM - 9PM • Fri-Sat: 11:30AM - 10PM
 9545 E. Whittier Blvd., Pico Rivera • clearmansrestaurants.com

Looking for exposure for your business?

Advertise in the
Santa Fe Springs Newspaper

- MAILED TO 4,500 BUSINESSES
- MAILED TO 5,000 HOMES IN SANTA FE SPRINGS.
- EMAILED OUT TO OUR BUSINESS COMMUNITY AS WELL AS OUR CHAMBER MEMBERS.
- BY MONTHLY NEWSPAPER

FOR MORE INFORMATION PLEASE CONTACT:
 CLAUDIA GUARDADO (562) 944 - 1616
 CLAUDIA@SFSCHAMBER.COM

WHAT'S ON THE ADVERTISING MENU